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## Does Going Green Equal Making Green?, 21st Annual Red Clay Conference

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**21<sup>st</sup> Annual Red Clay Conference**  
University of Georgia School of Law – Dean Rusk Hall  
Friday, March 20<sup>th</sup> 2009

*Does Going Green Equal Making Green?*

Goal: To increase public awareness of environmental issues of regional, national, and international significance through a series of educational presentations and open forum discussions. A full spectrum of views from the private legal sector, the corporate/business sector, the government, and public interest groups will be represented.

Presented by: The Environmental Law Association

Who Should Attend: Attorneys, Professors, Students, and Members of all communities

**Agenda**

**8:30am – 9:00am**            **Registration & Coffee**

**9:00am – 9:10am**            **Welcome by Dean Rebecca H. White**

**9:20am – 10:20am**        **Keynote Speaker # 1**

1. Professor Peter Appel, University of Georgia School of Law & Dr. T. Rick Irvin, J.D., Managing Principal - Registry Consultants, LLC: *Sustainable Commerce: Georgia's Next Economy*

**10:20am – 10:30am**        **Break**

**10:30am – 11:30am**        **Green Building**

1. Moderator: Professor Sarah Schindler, University of Georgia School of Law
2. Scott Hitch, Partner - Hitch & Webb, LLC (Atlanta, GA)
3. Gerald Pouncey, Partner – Morris, Manning & Martin (Atlanta, GA)
4. Bob Roche, Doraville City Councilman (Doraville, GA)

**11:30am – 11:45am**        **Break**

**11:45am – 12:45pm**        **Lunch/Keynote Speaker # 2**

1. Stephen O'Day, Partner and Sustainability Practice Group Leader – Smith, Gambrell & Russell (Atlanta, GA)

**12:55pm – 1:55pm**        **Green Forestry**

1. Moderator: Professor Jamie Baker Roskie, Managing Attorney Land Use Clinic - University of Georgia School of Law
2. Dr. Ronald Carroll, Director of Science - University of Georgia School of Ecology (Athens, GA)
3. Joe Burgess, Senior Forester – Georgia Forestry Commission (Atlanta, GA)
4. Dr. Dale Greene, Professor – Warnell School of Forestry and Natural Resources, UGA (Athens, GA)

**1:55pm - 2:15pm**            **Break**

**2:15pm – 3:15pm**            **Green Corporate Environmental Initiatives\***

1. Moderator: Professor Christian Turner, University of Georgia School of Law
2. Ben Jordan, Environmental Manager - Coca-Cola (Atlanta, GA)
3. Vail Thorne, Senior Environmental Counsel - Coca-Cola (Atlanta, GA)
4. Michael E. Morgan - Environmental Health Group - Delta (Atlanta, GA)

**3:15pm – 4:15pm**            **Growing Tide of Green Investment**

1. Moderator: Professor Usha Rodrigues, University of Georgia School of Law
2. James Marlow, Founder and CEO of Radiance Solar Co. (Atlanta, GA)
3. Don McDonnell, Founder and Managing Director of the McDonnell Group (Atlanta, GA)
4. Patrick Millsaps, Founder - The Millsaps Law Firm (Camilla, GA)

**4:20pm – 4:30pm**            **Closing Remarks**

\*Notes Blue Card Event for UGA undergraduate students