

Prepare. Connect. Lead.

Digital Commons @ University of Georgia School of Law

Presentations

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I'm Not a Librarian, I'm a Curator (COMO)

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I'M NOT A LIBRARIAN, I'M A CURATOR

Developing Social Content Curation

SPEAKERS CURATORS

- Sharon Bradley
 - Special Collections Librarian
- TJ Striepe
 - Faculty Services Librarian

libguides.law.uga.edu/curator

WHAT IS CURATION?

WHAT IT IS

- Content curation—sharing relevant articles from several sources
- Identifying, selecting, organizing, maintaining, updating
- Finds, groups, organizes, and shares the best and most relevant content on a specific issue online.
- Filtering through all the interesting content across the web and sharing the best news, articles, videos and infographics on your social channels.

WHAT IT IS

- Ongoing finding and sharing of relevant digital and nondigital content about a specific topic for specific audience
- Continually identifying, selecting and sharing the best and most relevant online content and other online resources on a specific subject to match the needs of a specific audience
- The act of individuals tasked with the responsibility to find, contextualize, and organize information, providing a reliable context and architecture for the content they discover and organize.

COLLECTING VS. CURATING

Thinking

Classifying vs. critical thinking synthesis/evaluation

Process

Shallow; random vs. purposeful selection and arrangement

Organization

• Thematic vs. Thematic and Contextual – "real world" use, examples

Value

 Meets a personal interest – value to collector. Quantity matters vs. Meets a learning goal – value to collector and learners. Quality matters

AUDIENCE

- Academic
 - Faculty
 - Students
 - Other schools
 - Other campus departments
 - Public
- Public
 - Community leaders
 - Public
 - Press

- Company/Corporation
 - Executives/Staff
 - Clients/Customers
 - Current
 - Future
 - Past

WHY CURATE

WHY CURATE

- Efficiency
- (New) Value
- Marketing
- Acknowledgment and verification

INCREASE IN SIGNIFICANCE

- Information overload
- Organization
- Sharing and Interaction

WHO SHOULD CURATE?

LIBRARIAN SKILLS

- Information Curation
- In-Depth, High Value Research
- Digital Preservation
- Mobile Environment
- Collaboration, Coaching and Facilitation

WHAT CURATORS DO

- Navigate/Browse
- Select/Extract
- Present/Arrange
- Track
- Promote/Develop

WHAT CURATORS DO

- Understand the tools
- Connecting users with content
- Emphasize the best resource
- What to leave out
- Multiple perspectives

WHAT'S THE PROBLEM

- Filter failure
- Accepting role as the filters
- Appreciating the benefits for us
- Verification

HOW TO CURATE

RULES FOR CONTENT CURATION

- Audience
- Ethical process
- Fresh current content

SELECTING TOOLS

- Goals
 - Target audience
 - Content scope
- Needs
 - Length of project, specific or open ended
- Resources
 - Who curates
 - Where is this content found, copyright issues
 - Where is it displayed, how do others access it
 - Personal Learning Environment (PLE)

STEP BY STEP

- Step #1
 - Determine Purpose
- Step #2
 - Finding/Gathering Content
- Step #3
 - Organizing and "Displaying" Content
- Step #4
 - Share it
- Step #5
 - Update it

COPYRIGHT VIOLATIONS RUN AMOK

- Need to understand the issues
- Give credit where credit is due
- Fair Use exception
 - Used for criticism, comment, news reporting, teaching, scholarship, and research
 - Nature of use
 - Nature of copyrighted work
 - Amount used
 - Effect of use on potential market

COPYRIGHT BEST PRACTICES

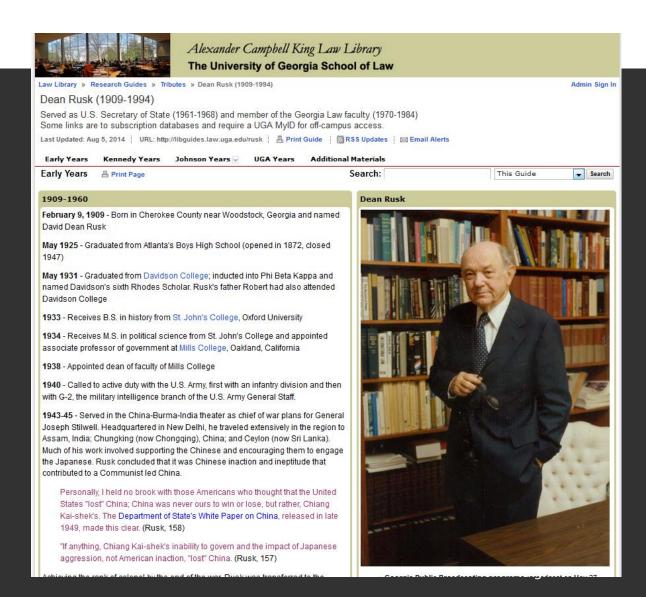
- Reproduce only small portion of resource
- Do not get resources from a single source
- Identify sources
- Whenever possible LINK!
- Provide context and commentary
 - From Harvard Law Report on Risks and Best Practices
 - If in doubt just ask permission!

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