ABOUT THE SPEAKERS

U.S.-China Trade: Opportunities and Challenges
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Gary K. Bertsch is the University Professor of Public and International Affairs (awarded for "highest recognition of significant impact on the University of Georgia") and Founder and Director of the Center for International Trade and Security. Professor Bertsch and members of the Center are involved in a number of research, teaching, and outreach initiatives intended to promote trade, security, and better international relations worldwide. Professor Bertsch's research focuses on trade, technology, and strategic issues. He directs projects on nonproliferation and export controls on a global scale. He has authored or edited over twenty books, including: Dangerous Weapons, Desperate States: Russia, Belarus, Kazakhstan and Ukraine (Routledge 1999); Engaging India: US Strategic Relations with the World's Largest Democracy (Routledge 1999); and International Cooperation on Nonproliferation Export Controls (University of Michigan Press 1994). Professor Bertsch testifies before Congress regularly and is active in a number of projects intended to contribute to new trade and export control policies for the twenty-first century.

Robert Cassidy, former Assistant U.S. Trade Representative for China is the Director of International Trade & Services in the International Trade & Customs practice at Collier Shannon Scott, D.C. He advises companies on how to expand market access opportunities for goods and services and how to maximize and enforce intellectual property rights. Mr. Cassidy was appointed Assistant U.S. Trade Representative for China in 1997 and was the chief U.S. negotiator on China's 1999 Market Access Agreement with the United States for China's accession to the WTO. That agreement was the basis for Congressional support for permanent Normal Trade Relations. Previously he was Assistant U.S. Trade Representative for the Asia/Pacific region, including the Asia Pacific Economic Cooperation forum during 1992-97. Mr. Cassidy also served as the Deputy Assistant U.S. Trade Representative for Industries, responsible for sectoral negotiations on steel and shipbuilding. Before joining the Office of the U.S. Trade Representative, he served in the Office of Assistant Secretary for International Affairs at the Department of the Treasury, and as an Economist at U.S. International Trade Commission.

Che, Pizhao is Vice Dean and Professor at Tsinghua University School of Law in Beijing. Dean Che conducts research in international economic law and his publications include two books and more than thirty journal articles. He also is a council member of the China Society of International Economic Law, where he has been a member since 1987 and is an arbitrator of the China International Economic and Trade Arbitration Commission since 1993.

Chris Clark is the Deputy Commissioner for the Division of Global Commerce at the Georgia Department of Economic Development (GDEcD) – the state's lead governmental organization for promoting, marketing and supporting economic growth. As head of the Global Commerce division, he oversees the largest division in the department and includes the former division of International Trade. Prior to joining GDEcD in October 2003, Clark served for three and a half years as the president and CEO of the Fayette County Development Authority, one of two internationally accredited development authorities in Georgia, and was the 2003 chairman of Metro South, a south-Atlanta, six-county economic development organization. He was previously the president and CEO of the Hawkinsville-Pulaski County Chamber of Commerce and Development Association in rural south Georgia. He received his Certified Economic Developer (CEcD) accreditation in 2002, becoming only one of forty-eight to achieve such certification in Georgia. Clark currently serves as a member of the Georgia Economic Developers Association (GEDA) Board of Directors and had served as chairman of the entrepreneur, development authority executives, technology, and public policy committees within GEDA.

Mark Allen Cohen in September 2004 became the first Intellectual Property Attaché at the U.S. Embassy in Beijing. His responsibilities include providing advice to U.S. government agencies on intellectual property protection in China and the region, supporting U.S. government training programs, and providing advice to U.S.

businesses on Chinese legal and intellectual property matters. Prior to joining the U.S. Embassy, Mr. Cohen worked for three years in the Enforcement and International Relations offices of the U.S. Patent and Trademark Office. He has participated actively on several intellectual property delegations throughout the world and supported various U.S. domestic efforts to improve legislation and enforcement of IP rights and served two summers at the Embassy in Beijing on detail from the USPTO. In the late 1990s, Mr. Cohen served as a managing partner of the Guangzhou, China office of a U.S. law firm and as a general counsel of a European mid-sized pharmaceutical company, focusing on intellectual property and technology transfer matters in China and other emerging market economies. He has written and published extensively on China.

Michael F. D'Addabbo is responsible for developing, maintaining and enhancing relationships with the overseas clients, agents and offices of Allenberg Cotton Co. He oversees on a daily basis the international sales activity of the Allenberg export sales department and has direct involvement in certain geographic markets. Mr. D'Addabbo joined the Louis Dreyfus Corporation in 1976 as a clerk in the documentation and invoicing department for the export grain division, where he became an administrator and logistics coordinator. In 1984 he transferred to the export sales department of Allenberg (a division of Louis Dreyfus) in Memphis. Named director of international sales in 1989, he was promoted to his current position in 1996. He travels to many of the world's cotton markets, primarily Southeast Asia and the Pacific Rim, as well as the Middle East and Central and South America. Mr. D'Addabbo is an officer and director of the American Cotton Exporters Association and a director of the World Cotton Exporters Association. He serves on the Foreign Affairs Committee of the American Cotton Shippers Association. He has represented Allenberg Cotton Co. and the American Cotton Shippers Association in overseas markets on international trade teams sponsored by sponsored by Cotton Council International (a branch of the National Cotton Council).

Guanming Fang, is an associate in the Corporate Practice Group of Arnall Golden and Gregory LLP, Atlanta, GA, and is a member of the Growth Companies and Mergers & Acquisitions/Strategic Alliances Practice Teams. Her practice focuses on mergers and acquisitions and strategic alliances for businesses. She also has experiences advising clients, including growth companies and foreign companies, regarding compliance with international and U.S. privacy regulations, joint ventures, distribution agreements, private equity financing, and other corporate matters. Ms. Fang also actively works with various organizations to facilitate U.S. companies seeking to do business in China and Chinese businesses seeking to enter the U.S. market. She currently serves on the Board of Directors of Georgia-China Alliance, Inc., a non-profit organization devoted to promote business exchanges between the United States and China. She also served on the Board of Directors of Chinese Business Association of Atlanta, Inc. and hs been the Secretary of National Association of Chinese Americans – Atlanta Chapter.

William A. Gillon practices law in Memphis, Tennessee, and concentrates his practice on agricultural law, international trade, and biotechnology. He is outside counsel for the National Cotton Council of America, where he served as General Counsel for ten years. Prior to that he was Senior Counsel to the Committee on Agriculture, Nutrition, and Forestry of the United States Senate for four years, which followed four years as an attorney in the Office of the General Counsel of the United States Department of Agriculture. Gillon serves as a member of the Agricultural Technical Advisory Committee for Tobacco, Cotton, Peanuts, and Planting Seeds and an official adviser to the current round of multilateral trade negotiations under the World Trade Organization. He also was an official Congressional Adviser to the Uruguay Round of Multilateral Trade Negotiations and an official adviser to the North American Free Trade Negotiations.

H. Stephen Harris, Jr. is a partner in the Atlanta office of Alston & Bird LLP. He serves as chair of Alston & Birds Antitrust Group and as chair of the Global Services Task Force, which coordinates the firm's network of relationships with foreign firms. Mr. Harris concentrates his practice on federal and transnational antitrust litigation. He has litigated numerous complex cases in federal courts throughout the United States, including the defense of numerous publicly-held corporations in civil and criminal antitrust matters as well as commercial class actions, multidistrict litigation, parallel U.S. and non-U.S. litigation, and other complex cases, including intellectual property cases and litigation under federal banking laws. Mr. Harris has arbitrated complex commercial disputes under the rules of the International Chamber of Commerce, the American Arbitration Association, the Japan

Commercial Arbitration Association, the International Centre for the Settlement of Investment Disputes, and the United Nations Commission on International Trade Law.

Paul J. Heald joined the University of Georgia School of Law in 1989 and, ten years later, became the youngest faculty member in the law school's history to be named to a chaired position, the Allen Post Professorship. In addition to teaching courses in intellectual property law, he also leads classes in contracts and constitutional law. Recent scholarship includes *Literature and Legal Problem Solving: Law and Literature as Ethical Discourse* (1998), a book to which he contributed and served as editor; as well as numerous articles. Heald lectures frequently on his areas of expertise at scholarly conferences around the country and Europe. He has taught in the University of Georgia's London Law Consortium and served as a visiting professor at the University of Regensburg in Germany, the Université Lyon in France, the University of Texas, and Vanderbilt University.

Wei Hu is an attorney with Troutman Sanders LLP, an international law firm with its headquarters in Atlanta, where he is a corporate generalist. His practice involves putting complex deals together and protecting clients' interests in these deals. In addition to his law practice, Mr. Hu has served in leadership roles in the Asian-American community in Atlanta. He also has been the vice president of the Atlanta chapter of National Association of Chinese Americans (NACA) for the past two years and is a newly elected vice president of the Georgia China Alliance after his involvement in the Georgia-China Future initiative in the past two years.

Brenda A. Jacobs, counsel at Sidley Austin Brown & Wood LLP, provides strategic international trade policy, negotiation, litigation, and legislative guidance to trade associations, multinational companies, and foreign governments. She represents clients before the Office of the U.S. Trade Representative, the U.S. Department of Commerce, the U.S. Bureau of Customs and Border Protection, the U.S. Department of State, the U.S. Department of Labor, and before the U.S. Congress. Among Ms. Jacobs' clients are the largest trade association of U.S. importers and retailers of textile products, a U.S. association of handmade carpet importers, major U.S. apparel retailers, as well as manufacturers, governments and industry associations in Asia and the Western Hemisphere. Projects currently handled by Ms. Jacobs include a challenge in the U.S. Court of International Trade to the authority of the inter-agency Committee for the Implementation of Textile Agreements to implement safeguard measures against imports of Chinese textile and apparel products, the development and implementation of strategies for enhancing access to the U.S. market for textile products manufactured in countries not yet eligible for quota-free treatment, advising on the U.S.-Andean free trade agreement negotiations, and assisting companies in identifying and reducing their exposure to antidumping and countervailing duties.

C. Donald Johnson, former U.S. congressman and ambassador, joined the Dean Rusk Center-International, Comparative, and Graduate Legal Studies in June 2004 as Director. Previously, he specialized in international trade and foreign policy issues as a partner at the law firm of Patton Boggs LLP in Washington, D.C. From 1998-2000, he served as chief textile negotiator in the office of the U.S. Trade Representative. His tenure included the U.S. China WTO agreement, the U.S.-Cambodia Textile Agreement, WTO dispute cases, and the Trade Act of 2000. Johnson previously served as Member of Congress for the 10th District of Georgia, where he concentrated on national security issues on the Armed Services Committee and on international trade, including NAFTA and the WTO implementing legislation.

Carol A. Kalinoski, Esq., is the principal of Carol A. Kalinoski & Associates, Inc., Washington, D.C. Her firm provides consulting and counseling on export regulatory compliance matters and international trade. Among her clients are corporations and their prospective consignees. Ms. Kalinoski is a subcontractor to the U.S. Department of State where she provides content and training for foreign government officials on export control infrastructure, model export control law, and best practices export control and licensing regulations. Ms. Kalinoski is the immediate past Chairman of the interagency Operating Committee on Export Policy (OC), Bureau of Industry and Security (formerly the Bureau of Export Administration), U.S. Department of Commerce, a position she held for almost eight years. For the four years prior to being selected as OC Chairman, Ms. Kalinoski served as Deputy OC Chairman and Senior Export Administration Specialist in the interagency OC dispute resolution.

Theodore W. (Ted) Kassinger serves as Deputy Secretary of the U.S. Department of Commerce, a position to which he was nominated by President George W. Bush in February 2004 and confirmed by the Senate on November 21, 2004. Previously, Mr. Kassinger was nominated and confirmed by the U.S. Senate as the General Counsel of the Department. He served in that capacity from May 2001 until assuming his current position. As Deputy Secretary, Mr. Kassinger serves as the Department's chief operating officer, with responsibility for the day-to-day management of its approximately \$6.5 billion budget, thirteen operating units, and 38,000 employees. Prior to joining the Bush Administration, Mr. Kassinger practiced law with the multinational law firm, Vinson & Elkins, L.L.P., from 1985 to 2001. His law practice focused mainly on the fields of international trade and business law, and transnational disputes resolution. Earlier in his career, Mr. Kassinger served as an attorney for the U.S. Senate Committee on Finance, the U.S. Department of State, and the U.S. International Trade Commission.

James Leonard is Deputy Assistant Secretary (DAS) for Textiles, Apparel, and Consumer Goods Industries. He oversees programs and strategies to improve the domestic and international competitiveness of the U.S. fiber, textile, and apparel industries, as well as industries which manufacture a wide range of consumer products. The DAS also serves as Chairman of the Committee for the Implementation of Textile Agreements (CITA), which determines when market disrupting factors exist in the domestic fiber, textile, and apparel marketplace. The DAS also administers U.S. textile quota agreements, formulates trade policy, performs research and analysis, compiles industry data, and promotes U.S. trade events for a whole spectrum of textile, apparel, and consumer goods.

Genxin Li is the Secretary General of the Chinese Arms Control and Disarmament Association (CACDA) where he and his organization are deeply involved in the development of Chinese export controls. Mr. Li formerly served as a diplomat in Chinese Foreign Ministry for more than eighteen years. During that time he held the ranks of third secretary, second secretary, and first secretary before becoming the Deputy Director and then the Director of Division of the Department of Disarmament, where he worked on arms control, disarmament, and non-proliferation issues. Mr. Li also served as a Counselor of the Chinese Foreign Ministry before taking the post of Secretary General of CACDA.

Evan S. Medeiros is currently a Political Scientist at the RAND Corporation in the Washington, D.C. office. He specializes in research on China's foreign and national security policies, China's arms control and nonproliferation policies, U.S.-China relations and Chinese defense industrial issues. Prior to joining RAND, Dr. Medeiros was a Senior Research Associate for East Asia at the Center for Nonproliferation Studies at the Monterey Institute of International Studies. During 2000, he was a visiting fellow at the Institute of American Studies, China Academy of Social Sciences (CASS) in Beijing, and an adjunct lecturer at China's Foreign Affairs College. Dr. Medeiros has also conducted research on Asian security issues at the Carnegie Endowment for International Peace from 1993-1995.

Malcolm Riddell has over twenty-five years of experience in China affairs, business, investment, and law. He has lived and worked in China, Taiwan, Hong Kong, and Korea for more than fifteen years. Mr. Riddell is board-certified in international law and is president of RiddellTseng, a boutique investment bank, founded in Asia in 1988. RiddellTseng advises leading international financial services companies from the U.S., Canada, Australia, and Europe on the legal and business issues surrounding entering or expanding business in Taiwan and China, and negotiates and executes transactions on their behalf in those markets.

Scott Rozelle, Giannini Foundation of Agricultural Economics, joined the Department of Agricultural and Resource Economics at UC Davis in 1997. He received his B.S. from UC Berkeley, and his M.S. and Ph.D. from Cornell University. He is a member of the American Economics Association, American Agricultural Economics Association, International Association for Agricultural Economists, Asian Studies Association, and Association of Comparative Economics. Dr. Rozelle's research focuses mostly on China and is concerned with three general themes: a) agricultural policy, including the supply, demand, and trade in agricultural projects; b) the emergence and evolution of markets and other economic institutions in the transition process and their implications for equity and efficiency; and c) the economics of poverty and inequality. In one of his most recent projects, Dr. Rozelle is

studying the impact that China's entry into the World Trade Organization will have on California's fruit and vegetable economy.

Philip A. Shull is career Foreign Service Officer with the U.S. Department of Agriculture's Foreign Agricultural Service (FAS). Prior to his diplomatic assignment to China (Beijing and Guangzhou, 1987-92), he taught English at Zhejiang University in Hangzhou (1980-82) and at the Taipei YMCA (1979-80). From 1992-94 he worked on resolving sanitary and phyto-sanitary trade barriers with a number of countries, including China. From 1995-99 he served as Agricultural Trade Officer at the U.S. Embassy in Korea, and from 1999-2003 at the U.S. Embassy in Buenos Aires as Regional Agricultural Counselor for Argentina, Uruguay, and Paraguay. From 2003-2005 he served as Director of FAS's Processed Products Division. A native of Wooster, Ohio, Mr. Shull holds a Bachelor's Degree from Miami University (Ohio), and a Masters Degree from Stanford University's Food Research Institute.

Robert N. Shulstad is Assistant Dean for Research and Director of Environmental Sciences in the College of Agricultural and Environmental Sciences. He joined the University of Georgia as division Chair and Head of the Department of Agricultural and Applied Economics where he taught Applied Microeconomic Theory, Agribusiness Finance, and Rural Land Appraisal. In 1999, the College of Agricultural and Environmental Sciences named him Coordinator for Environmental Sciences. From 1999 to 2002 he provided leadership for four major Symposiums on the Future of American Agriculture. He also has served as editor of the Southern Journal of Agricultural Economics, board member for the Southern and National Associations of Agricultural Economics Department Heads, the Georgia Agribusiness Council, and the Council for Environmental Deans and Directors.

Wang, Zhongman is the First Secretary in the Economic and Commercial Office of the Embassy of the People's Republic of China in the U.S. since December 2003. He previously served in this Embassy from 1998-2002 and served as Consul in the Chinese Consulate in San Francisco, California, during 2002-2003. In addition to his service in the United States, he graduated from Changsha Railway University and served for ten years as the Deputy general Manager of China National Transportation Machinery Import/Export Company, Beijing, China.

David Weller is the Deputy Assistant U.S. Trade Representative for China Affairs, and in that position helps formulate U.S. trade policy with respect to the People's Republic of China, Hong Kong, and Taiwan. He joined the Office of the United States Trade Representative in 2001 as an Assistant General Counsel. He was lead counsel in the first dispute settlement case against China at the WTO and was USTR's primary legal adviser on trade issues involving China, with a focus on WTO matters. He also served as the chief lawyer for negotiations of free trade agreements with Morocco and Bahrain and was lead counsel in WTO dispute settlement proceedings with the EU regarding a dispute on U.S. copyright law. Mr. Weller was previously in the litigation department of Cravath, Swaine & Moore in New York, and prior to that, a law clerk to Judge Miriam Goldman Cedarbaum of the United States District Court, Southern District of New York. He also has worked for the law firm Coudert Brothers in Hong Kong, Shanghai and Ho Chi Minh City, where he advised on foreign direct investment and securities matters. Mr. Weller is a graduate of Harvard College and Columbia Law School, where he was Notes Editor of the *Columbia Law Review*, and also studied at Fudan University in Shanghai. He is proficient in Mandarin Chinese.

Rebecca Hanner White is Dean and J. Alton Hosch Professor of Law at the University of Georgia School of Law. Previously, she served as associate provost and associate vice president of academic affairs for the University of Georgia. She specializes in the areas of labor law, employment discrimination, employment law and labor arbitration. Dean White's scholarship is cited by federal and state courts across the country and includes numerous articles on employment discrimination and labor law. In addition, she is a coauthor of books on employment discrimination. Dean White serves on the editorial board of The Labor Law Journal. In 2000, she received the Josiah Meigs Award, UGA's highest honor for teaching excellence. She has been selected by law graduates six times as the recipient of the Faculty Book Award for Excellence in Teaching and received the John C. O'Byrne Award for Contributions Furthering Student/Faculty Relations. She served as a UGA senior teaching fellow in 2000-01 and was inducted into UGA's elite new Teaching Academy. In 2002, she was selected as a senior faculty fellow for the university's Foundation Fellows program.

Peter K. Yu is Associate Professor of Law and the founding director of the Intellectual Property & Communications Law Program at Michigan State University College of Law. A leading expert in international intellectual property and communications law, he holds a courtesy appointment in the Department of Telecommunication, Information Studies, and Media in the College of Communication Arts & Sciences at Michigan State University. He is also a member of the affiliated faculty of the Working Group on Property, Citizenship, and Social Entrepreneurism at Syracuse University College of Law and a research fellow of the Intellectual Property Research Center of Zhongnan University of Economics and Law in Wuhan, China. Born and raised in Hong Kong, Professor Yu writes extensively and lectures frequently on intellectual property, international trade, communications law, international and comparative law, and the transition of the legal systems in China and Hong Kong. He is the editor or coeditor of three books and currently is working on a book titled *Paranoid Pirates and Schizophrenic Swashbucklers: Protecting Intellectual Property in Post-WTO China*.

Sam Zamarripa, Georgia State Senator, is chairman of the Georgia China Alliance. From 1992 to 1998, he was the Chief Marketing Officer and Vice President of Diaz-Verson Capital Investments, Inc. Diaz-Verson Capital is a registered investment advisory firm with over \$300 million in assets under management and Sen. Zamarripa was responsible for marketing and business development. Prior to joining Diaz-Verson Capital he served as the Director of Fund Raising for Andrew Young's historic campaign for Governor of Georgia in 1989. He also serves on the Board of Directors of several companies. He is a Co-Founder and Director of United Americas Bank, N.A., where he currently serves as the Chairman of the Business Development Committee. Sen. Zamarripa is the founder of the Georgia China Alliance and The Georgia Association of Latino Elected Officials. In 2002 and 2003 he was listed as one of the most influential Atlantans by the Atlanta Business Chronicle and in 2004 Georgia Trend designated him in the top 100 influential people in the State of Georgia.

Zhang, Wei is a partner in King and Wood, Beijing, the largest law firm in China. His practice focus is mainly on prosecution (including reexamination, invalidation), litigation, enforcement, counseling, and licensing of patents, as well as other matters related to intellectual property rights. Mr. Zhang has handled many patent invalidation and opposition cases, and prosecuted a large number of patent applications in electrical and electronic fields. He counsels clients in all areas of intellectual property. He also is responsible for computer software registration. He is familiar with the European Patent Convention and its practice. Mr. Zhang's patent expertise covers electronic and electrical engineering, including communications, automatic control, computer software and hardware, vehicle control, computer peripheral devices, household appliances, microelectronics, and general machines.

Zhao, Baoquing is First Secretary, Economic & Commercial Office at the Embassy of the People's Republic of China in the U.S. Mr. Zhao received a B.A. and a Master's Degree in plant pathology from the University of Chinese Agriculture. He has twenty years of experience in animal and plant health management in China. He spent a year studying quarantine management as a visiting fellow at the Canadian Ministry of Agriculture in 1988-1989. From 1982 to 2001, he worked as a senior agronomist in the Chinese Animal and Plant Quarantine Administration within the Ministry of Agriculture. Later he served as deputy director general in the Department for Science, Technology, and International Cooperation within the Chinese State Administration Inspection and Quarantine. Between 1993 and 2001, he was involved in China's WTO accession negotiations as the leading negotiator for sanitary and phytosanitary matters.

Chuanshui Zhong serves as the First Secretary of the Economic and Commercial Counsellor's Office in the Washington, D.C., Embassy of the People's Republic of China. He began his career as a trade official in the Ministry of foreign Trade and Economic Cooperation (MOFTEC) where he was involved in negotiations on such trade-related subjects as intellectual property rights, investment measures, and trade in services in the GATT-Uruguay Round negotiations. He served in the Permanent Mission of China to the United Nations Office in Geneva and Other International Organizations in Switzerland where he was actively involved in the Uruguay round negotiations, as well as the negotiations on China's entry into GATT and, later, on accession to the WTO. Mr. Zhong returned to MOFTEC, first to work mainly on trade policy issues in the textiles and clothing field, and subsequently, as Deputy Director and then Director, where he became responsible for Asia-Europe Meeting (trade and investment), certain areas in the work of APEC, and China's accession to the Bangkok Agreement.