Strategic Plan Documents

Digital Archives

1-1-2012

Alexander Campbell King Law Library Strategic Plan, 2012-2015

University of Georgia Law Library

Alexander Campbell King Law Library Strategic Plan, 2012-15

Mission Statement - The Law Library provides exceptional resources and expertise to support scholarship, instruction and learning for the Law School community.

Vision Statement - We will be integral to the educational, scholarly, and collaborative experience of the law school community.

In support of our mission, the Alexander Campbell King Law Library staff pledge to:
- Support and inspire our community by connecting it to the best available information resources
- Uphold the principle that legal information must be available to everyone
- Provide innovative technology and state-of-the-art facilities to enrich the School of Law
- Be a contributing partner to faculty instruction and research
- Offer a positive, supportive environment in which law students can thrive
- Encourage and support professional and personal development for the Law Library staff
- Set a high standard of excellence for responsiveness, reliability, and service

Strategic Area: Collections

Goal 1: Provide access to a comprehensive collection of legal materials

Objective 1: Improve Resource Visibility to Increase Usage
- Mine library statistical data to improve collection use and development
- Identify and promote unique areas of the collection
- Build more "connectedness" among system resources such as GAVEL, Digital Commons, EBSCO Discovery Service, and other databases
- Collaborate with other institutions to improve access to resources
- Promote the use of legal research apps

Objective 2: Expand Collection Development into Innovative Formats, Processes, and Content
- Implement patron-driven acquisitions
- Establish, develop, and promote an e-book collection
- Collaborate with Legal Career Services and the Office of Professional Development to raise the visibility of career planning information resources
- Enhance study guide collection
- Expand our offering of nontraditional items available for checkout

Objective 3: Increase Preservation of Resources
- Complete survey assessing the collection's condition
- Develop a preservation plan for all material formats
- Establish processes to maintain link integrity
- Expand training in preservation techniques
- Enhance the preservation center

Strategic Area: Services

Goal 2: Anticipate and meet the needs of our community and empower our library users

Objective 1:   Enhance Instructional Programs
- Create video and on-demand tutorials
- Develop an advanced legal research class or a "research for legal practice" boot camp
- Optimize our offering of mini-instructional sessions such as library tours, GAVEL instruction, or resource specific sessions
- Help identify emerging subjects for student scholarship

Objective 2:   Increase Support for Faculty Scholarship and Teaching
- Raise awareness of library faculty services and resources
- Enhance the Law School's academic reputation by increasing accessibility to faculty publications
- Partner with faculty to explore creative uses of technology
- Conduct additional training sessions for faculty research assistants and administrative support staff

Objective 3:   Use Technology to Maximize Efficiency for Users
- Investigate innovations in mobile technology and expand the Law Library's mobile presence
- Test and evaluate chat reference
- Publicize technology resources such as the Mac media editing suites in Annex lab
- Improve printing services

Objective 4:   Promote Library Services
- Implement a Communication Plan with an appropriate mix of print, social media, and mobile information access technologies
- Investigate emerging communications technologies such as QR codes and Near Field Communications strategies
- Create display spaces to highlight library materials and services

Objective 5:   Gather Input and Feedback from our Users
- Conduct collaborative meetings with different departments of the Law School to assess how the Law Library can assist them in fulfilling the mission of the Law School
- Perform a usability study of the library website
- Solicit faculty and student opinions at least once per year about instructional programming suggestions, communication preferences, and services
- Expand opportunities for students to suggest how to spend the student technology fee

Strategic Area: Facilities
Goal 3: Continue to evaluate and improve Law Library facilities

Objective 1:   Develop and Implement a Facilities Master Plan
- Assess under- and over-utilized spaces in the library
- Prioritize needed physical improvements
- Identify rates of growth for specific areas of the collection

Objective 2:   Undertake Green Initiatives
- Investigate environmentally-sustainable practices
- Implement 3-5 identified sustainable practices
- Promote sustainability practices to our users and staff

Objective 3:   Improve the Quality and Uniformity of Law Library Signage
- Evaluate all current library signage to identify gaps, redundancies, inconsistencies, etc.
- Create a template (such as fonts, colors, etc.) for directional signs and labels
- Increase visual aids in the Basement to assist with collection use

Strategic Area: Staff
Goal 4: Recruit, develop, and retain a diverse, well-qualified staff

Objective 1:   Recognize and Reward Staff
- Take advantage of institutional opportunities to increase pay and change job classifications
- Establish a forum for recognizing outstanding performance
- Explore and emphasize individual strengths

Objective 2:   Increase Opportunities for Staff Development
- Identify and promote job specific training for each staff member, with adequate funding and time allowances
- Establish cross training procedures between departments
- Expand in-house training offerings
- Facilitate conference and workshop attendance

Objective 3:   Improve Communication
- Schedule more opportunities for dialogue among staff
- Provide a variety of feedback mechanisms for staff to express opinions and suggestions

Objective 4:   Conduct Succession Planning
- Identify new job tasks or job tasks that need expanding or decreasing in the next 1-3 years
- Develop a written plan for anticipated job vacancies and evolving job duties