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### **Data Visualization: Tips & Tricks**

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#### **Repository Citation**

Taylor, Amy and Watson, Carol A., "Data Visualization: Tips & Tricks" (2019). *Presentations*. 164. https://digitalcommons.law.uga.edu/speeches/164

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# Data visualization: Tips and Tricks



# Overview & Questions to Ask (15 min) Data visualizations - uses in law (10 min) Tableau (5 min) Power BI (10 min)

# WHAT IS DATA VISUALIZATION?

By visualizing information, we turn it into a landscape that you can explore with your eyes. A sort of information map. And when you're lost in information, an information map is kind of useful. - David McCandless



W.E.B. Dubois

4

ASSESSED VALUATION OF ALL TAXABLE PROPERTY OWNED BY GEORGIA NEGROES .

\$ 5.393,885

1875

1885

\$12,322,003

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5	10/03/2011		2006-1567	Accessories	DL	1,089.00						
6	10/03/2011		2006-1567	150 GB Hard Drive	DL	95.00						
7	10/03/2011		2006-1567	Repair Service	DL	195.00						
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9	10/05/2011		2006-1570	Repair Service	DL	65.00						
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# Abracadabra!



# Visualization comes out ...

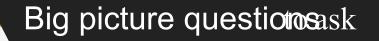
#### Bosnia and Argentinia û Algeria Angola .17 Australia Austria Belgium Bolivia Herzegovina 1 Brazil Bulgaria -Now to read Comparing the 80 notional teams which have been present during one or more World Cup tournaments. The appearances of a country partic national soccer team is shown in a square which pipt of is divided in silices each representing one tournoment yeav ordered from bottom (1930) to top (2014). Czech Cameroon Canada Chile China PR Colombia Costa Rica Croatia Cuba Republic 2781 Denmark. all states Region Europe And Central Asia partiel East Asia And Pacific -North America Previou: -Lotis America And Caribbeon \_\_\_\_\_ South Asia Middle East And North Africa **DR Congo** East Germany 1 (9) Ecuador Egypt El Salvador England France ú Germany Gharia Greece Sub-subaran Africa -participating in 2018 12 No. of Name -**Inurnaments** Chompions - Mingers up Indonesia Haiti Honduras Iceland Ivory Coast Hangary Iraq Israel Dr.ab 18 - Fourth place 2934 2990 in case the concenting country was part of another country it first states the number of tournaments the Northern participations while part of the other country Mexico 1 Notherlands 10 North Korea 2 Jamaica Kuwait Marocco New Zealand 2 Nigeria Ireland Japan spinnes the United Kangdom Top 10 teams points places Republic of 1 Broall 227 Norway Panama Paraguay Peru Poland Portugal Ireland Oatar Romania Russia --2 Germany 218 ..... host of the 156 3 Italy 4 Arpentino 140 .... 99 5 Spain -98 6 England . Saudi Arabia d ŵ South Africa 3 South Korea Scotland Senegal Serbia Slovakia 1 /90 Slovenia Scialin 12 Sweden n 7 France 96 Ξ., --\_ 8 Netherlands 95 9 Uniquery 72 ....

#### 20 year history of national team appearances in the FIFA World Cup

# Steps to creating a visualization & questions to ask

# Gathering data

- Where from?
- What format?
- Cost?
- Is it ready for use?
- Is it authentic and reliable?



- Who is this for?
- What do they need?
- What could I show?
- What should I show?
- What will I show?

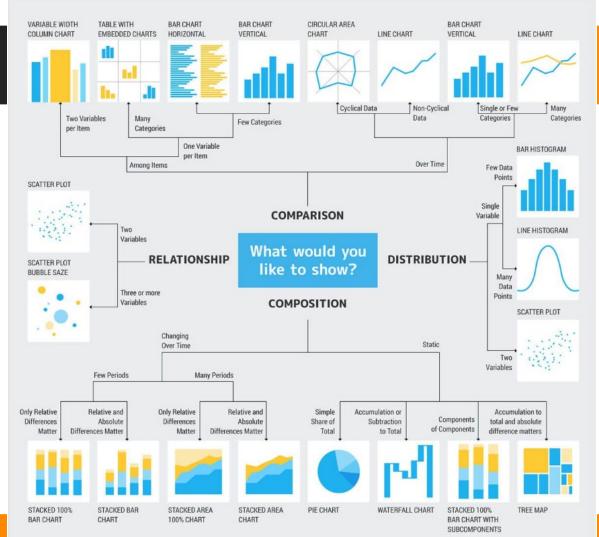
Granular view questionsk

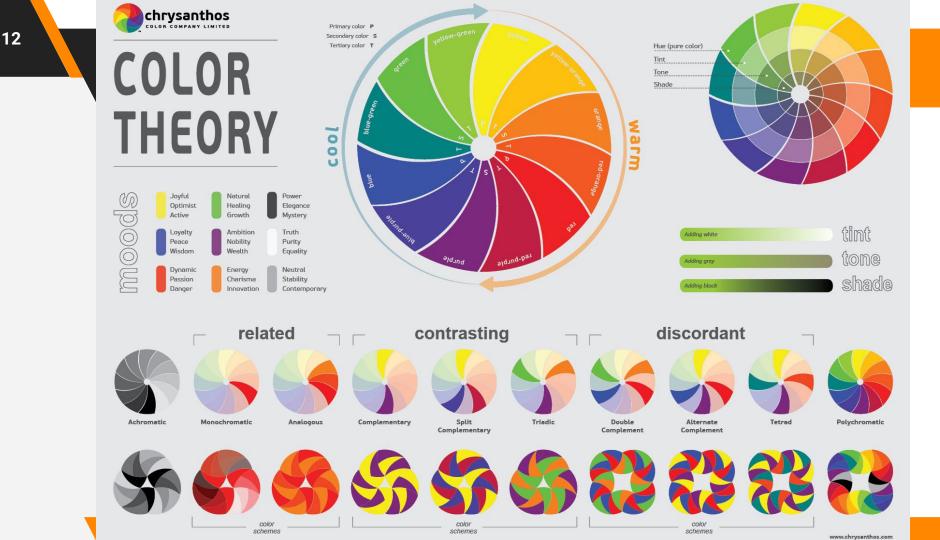
# What do you have?

- Quantitative data
- Qualitative—concept
- What are you doing? (more complicated q)
  - Making a statement
  - Confirming a hypothesis
  - Exploring

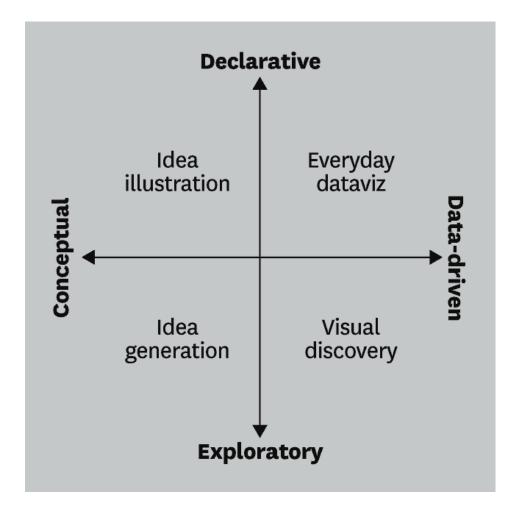
Credit: Good Charts (HBR Guide)

# Abela'sierarchy





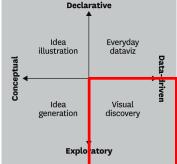
# Uses of Data Visualization in Law



# DataDriven and Exploratory

#### **Business Intelligence Dashboard**





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 $\leftarrow \rightarrow \ \models \ \mathsf{ag} \ \square \ \boxdot$ 

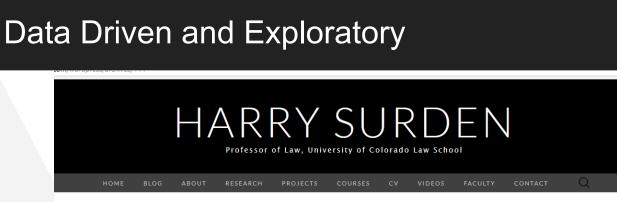
# Data Driven and Exploratory



map? Check out the free online

Classic Networks

16



# VISUALIZING THE US CODE -PART 1: LAW EXPLORER



#### Title 35—PART I—CHAPTER 1—§1.(a) Establishment (a)

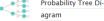
(a) The United States Patent and Trademax Office is established as an approv of the United States, which the Department of Commerce. In carrying out is functions, the United States Patent and Trademax Office shall be subject to the policy direction of the Secretary of Commerce, but otherwise shall retarin responsibility for decisions regarding the management and administration of its operations and shall exercise independent control of its budget locations and expenditures, personnell decisions and processes, procruments, and other administration and management functions in accordance with this title and applicable provisions of law. These operations designed to grant in situse patters and those operations which are designed to facilitate the registration of trademarks shall be treated as separate operating units within the Office.

#### PROJECTS









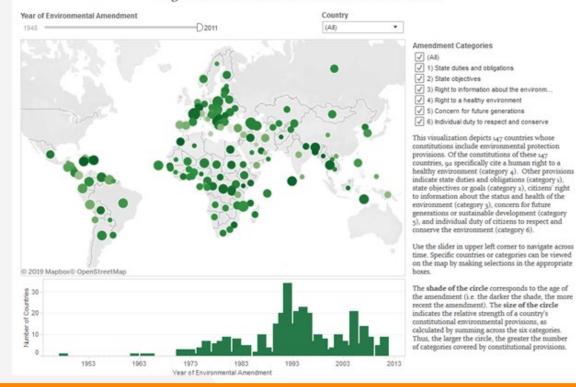
#### CONTACT

Twitter: @HarrySurden Email: hsurden (at) colorado.edu

US Code Explorer: Title 35 (Click to Use)

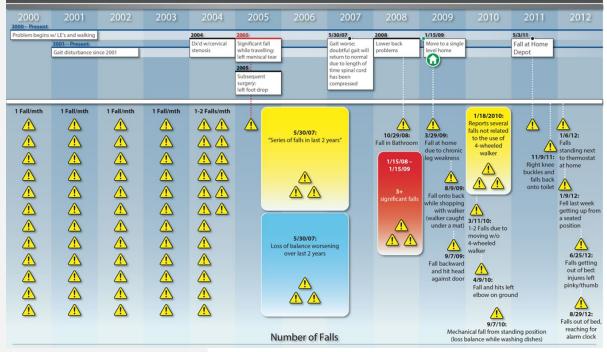
# Data Driven and Exploratory

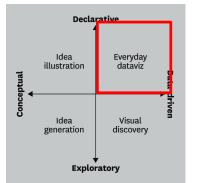
#### **Right to Environment in National Constitutions**



# DataDrive and Declarative

#### Jones v. Home Depo





# DataDrive and Declarative

#### 6. Guarantees

In order to guarantee the performance of Supplier's obligations hereunder the Supplier shall deliver at his sole expense to the Purchaser the following unconditional and irrevocable guarantees that are payable upon demand from a banking institution acceptable to the Purchaser:

#### 6.1 Advance Payment Guarantee



The Supplier shall provide a guarantee in accordance with <u>Appendix 5</u>, as a security for the amount of the advance payments made by the Purchaser (i.e. payments number 1-2 specified in <u>clause 5 "Payment Terms"</u> above.), equal to 30 % of the Purchase Price. The guarantee shall remain valid until three (3) months after the date of Provisional Acceptance. The delivery of this advance payment guarantee is a precondition for all the advance payments (as described above).

#### 6.2 Warranty Period Guarantee



The Supplier shall provide, in accordance with <u>Appendix 5</u>, a guarantee on the performance of the Supplier's remaining work and warranty obligations, equal to 10 % of the Total Purchase Price. The guarantee shall remain valid until three (3) months after the end of the Warranty **Period of the Equipment**. The delivery of this warranty period guarantee is a precondition for the payment of the third installment specified in <u>clause 5 "Payment Terms"</u> above. If the Supplier has not fulfilled its obligations of the Warranty Period at the expiry of the validity of the said guarantee bond, the Supplier shall extend its validity for the duration of the performance of its unfulfilled obligations.

#### 5. Payment term

The Purchaser shall pay the Purchase Price specified above in accordance with the following payment schedule (hereinafter "Payment Schedule") and against the Supplier's invoice. The right to invoice arises on the fulfilment of the terms of payment stated below:

 1) 10% of the Purchase Price, fifty thousand (50 000) euro as an advance payment when this Agreement has been signed, provided that the advance payment guarantee (as described in clause 6"Guarantees") have been delivered to the Purchaser;

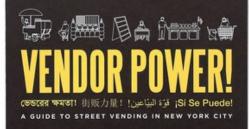
2) 20 % of the Purchase Price, hundred thousand (100 000) euro when complete detail engineering documentation by the Supplier have been delivered and approved by the Purchaser,

3) 60 % of the Purchase Price, three hundred thousand (300 000) euro when the commissioning of the Equipment and final documentation concerning the Equipment has been completed and accepted by the Purchaser;

4) 10 % of the Purchase Price, fifty thousand (50 000) euro when the warranty period guarantee and performance guarantee have been delivered to the Purchaser, and the Provisional Acceptance Certificate has been signed according to <u>clause 13 "Provisional Acceptance"</u>.



# Data Driven and Declarative



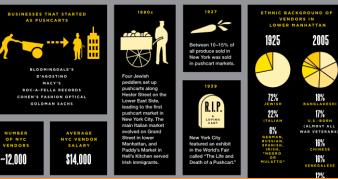


### WAYS TO A BETTER VENDOR WORLD

In New York, street vending has always attracted ambitious, hard-working men and women with limited economic options. Successive waves of immigrants - Jewish and Italian in a previous era, now Chinese, Bangladeshi, Afghan, and Senegalese - have used vending to gain a foothold in their new country. Its low start-up costs, independence, and flexibility make vending a traditional first stop for small business entrepreneurs.

But vending isn't an easy way to get ahead. Throughout New York City's history, merchants resentful of "unfair" competition have joined forces with city officials concerned with congestion, modernization, and "guality of life" to bar vendors from streets and regulate them excessively. These complex and shifting laws force vendors back and forth across the border between the formal and informal economies, making it difficult for vendors to serve the public and make a decent and honest living.

Here are four basic ways the City can make vending laws work better for vendors, their customers, and everyone else.



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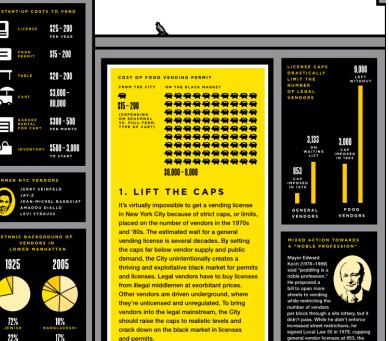
LICENSE

FOOD

ORMER NYC VENDORS

144.7

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NUMBER OF LICENSED NYC VENDORS THROUGH HISTORY

7 000

2.000

number of licenses at the time. It was

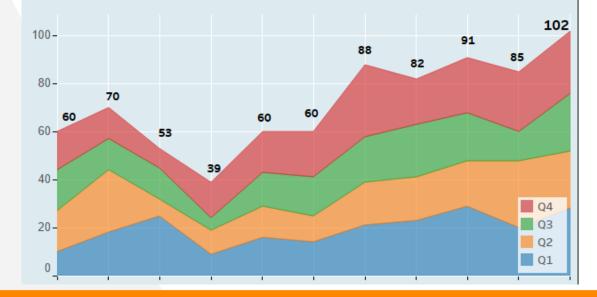
the first hard cap in the city's history.

1.200

### DataDrive and Declarative - Trend Analysis

#### **Record-Breaking Year For U.S. Law Firm Mergers**

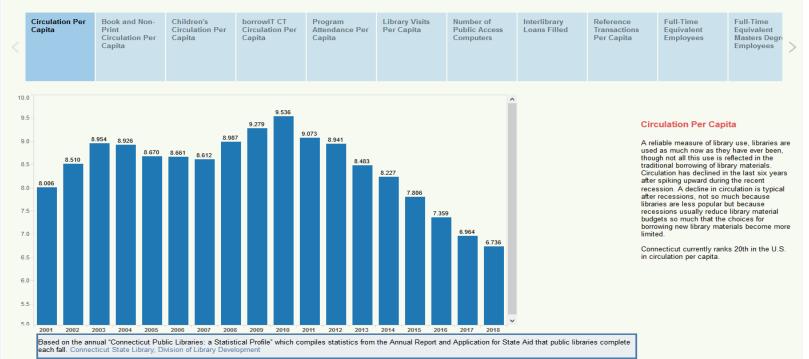
There were 102 law firm combinations involving U.S. firms in 2017 — the highest annual total recorded in the 11 years Altman Weil MergerLine has been compiling data. The largest merger combined 500-lawyer Womble Carlyle with 580-lawyer UK firm Bond Dickinson, creating a new transatlantic law firm, Womble Bond Dickinson.



# DataDrive and Declarative - Trend Analysis

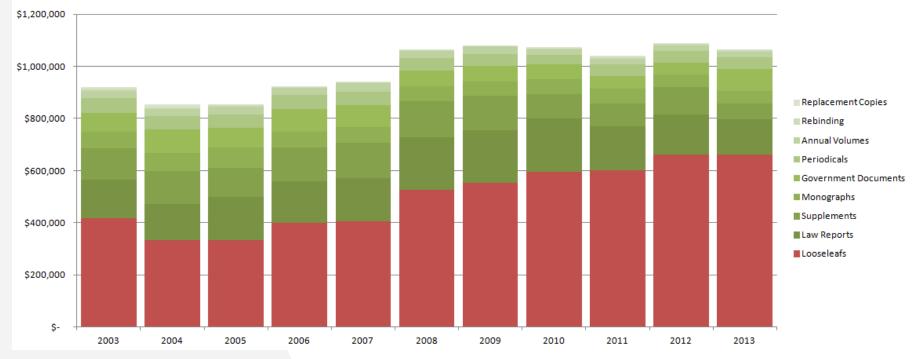
#### Statistical Trends for Connecticut Public Libraries, 2001 - 2018

Click thru the different panels below to see a variety of library statistical measures

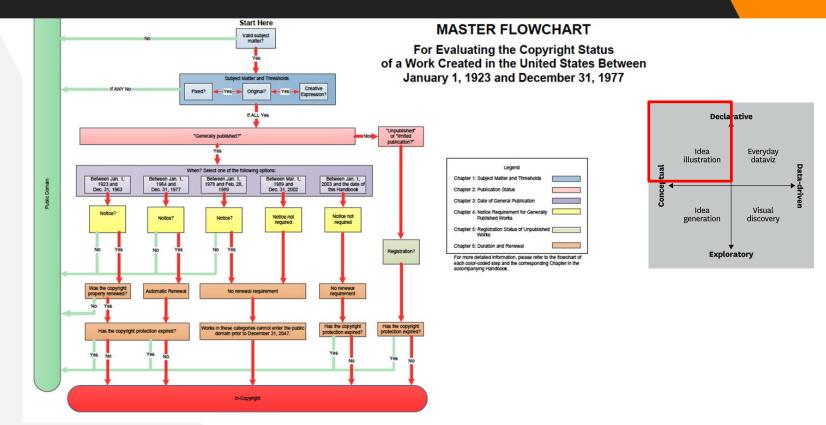


# DataDrive and Declarative - Trend Analysis

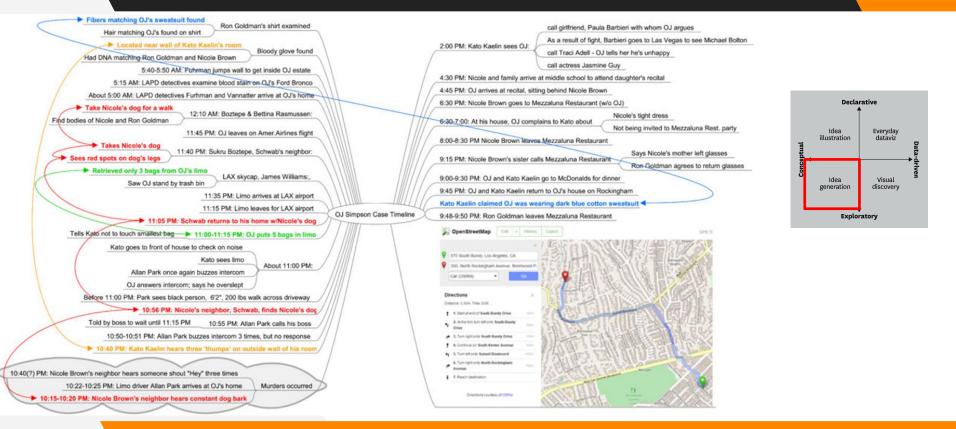
#### **Great Library Print Collection Costs**



# **Conceptual and Declarative**



# Conceptual and Exploratory



# **Data Visualization Tools**



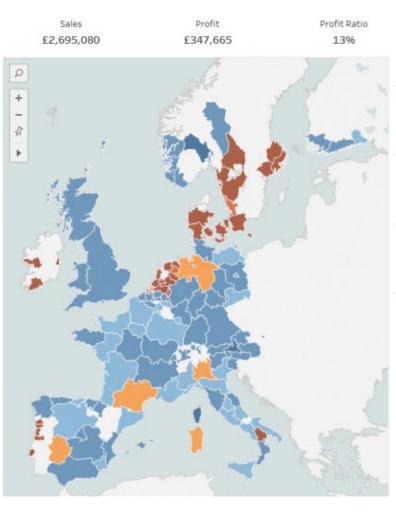
...an intuitive, interactive, visual-based exploration experience that enables users to analyze and present findings in their data without technical skills or coding.



# Tableau

- **Tableau Desktop:** Individual use
- **Tableau Server:** Organization use
- **Tableau Online:** Cloud solution
- **Tableau Reader:** Read Tableau files
- Tableau Public: For journalists or anyone to publish interactive data online

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	Crime Sta 74 views	atistics ☆ 5		Jnemployme	nt 7 4		Customer Analytics 1,284 views 🟠 24		





Discount

Quantity

Sales and Profit by Product Name

Sales per Customer

#### Sales by Product Category

Furniture

Office Supplies

Technology

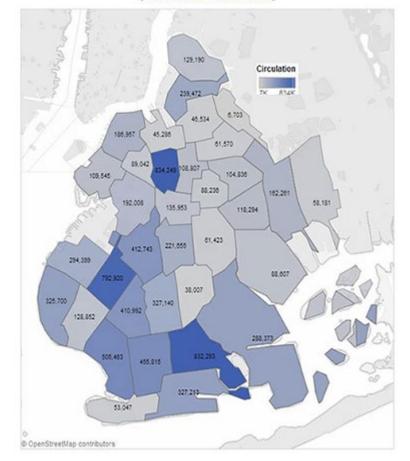
Profit per Order

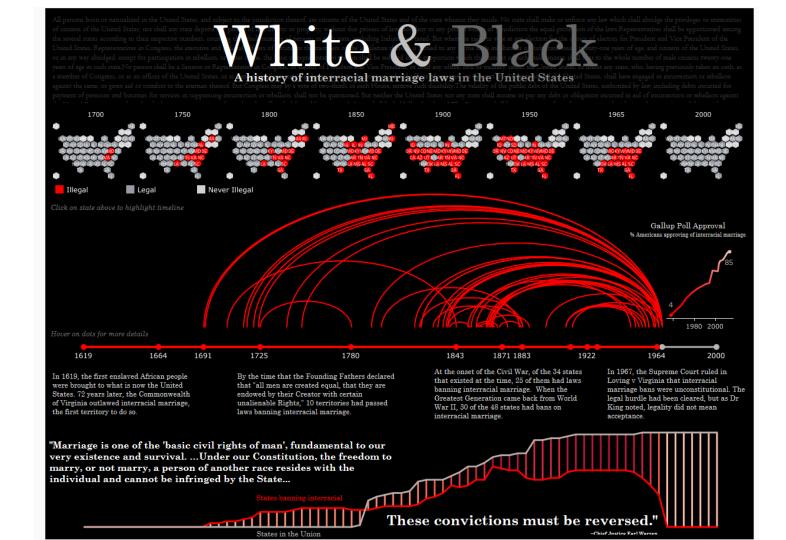
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
2014	£6,752	£13,810	£4,436	£7,489	£8,879	£17,240	£2,197	£13,
2015	£6,302	£6,461	£10,541	£4,538	£10,041	£25,169	£11,836	£25,
2016	£16,180	£14,625	£13,118	£7,355	£10,009	£21,993	£15,167	£24,
2017	£11,380	£13,904	£15,632	£20,851	£11,978	£31,886	£15,361	£32,
2014	£8,068	£4,079	£9,574	£13,442	£13,537	£18,069	£6,223	£18,
2015	£16,675	£5,459	£15,387	£12,950	£12,699	£17,401	£18,633	£33,
2016	£27,729	£22,383	£14,361	£12,503	£17,172	£29,830	£19,045	£31,
2017	£21,254	£20,963	£17,607	£23,112	£24,488	£33,335	£21,018	£51,
2014	£3,784	£4,747	£3,916	£9,202	£8,086	£19,047	£9,899	£23,
2015	£13 971	£11 062	£21.008	£16 981	£14.053	£30 904	£18 771	£34

#### Brooklyn Public Library saves time, money, and headcount with Tableau



#### Brooklyn Public Library: YTD Circulation (by Terminal) by Branch Zip Code Note does not include online renewals. (hover over each area for details)





# MICROSOFT POWER BI

Connect, model, and then explore your data with visual reports that you can collaborate, publish, and share.

# **Microsoft Power BI**

Power BI Desktop: Individual use Power BI Pro: Organization use BI Reader: not available







#### See the full picture

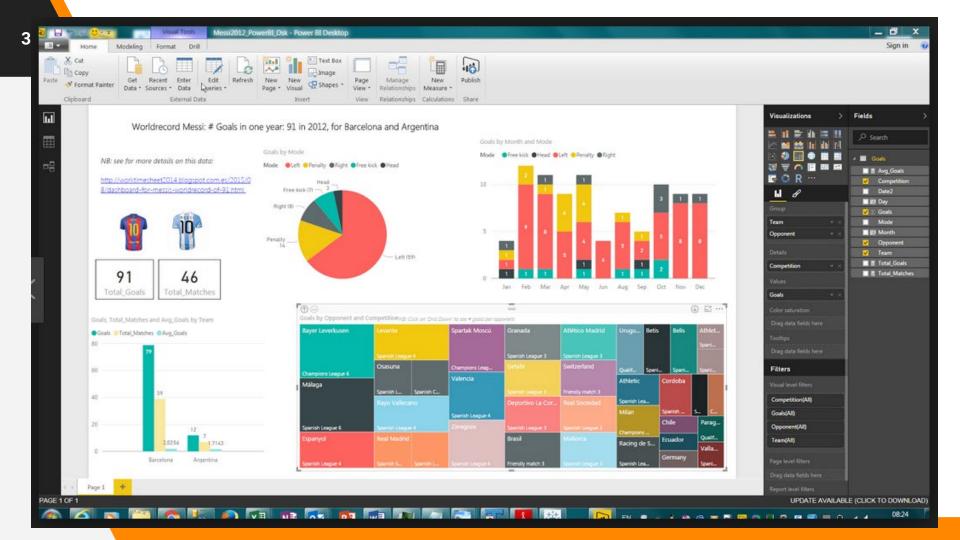
All of your on-premises and cloud information resides in one central location. You can also use prepackaged content and built-in connectors to quickly import your data from solutions such as Marketo, Salesforce, Google Analytics, and many more.

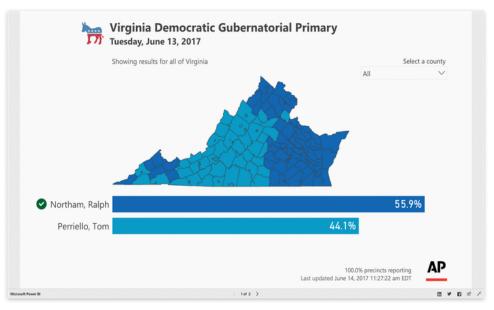
#### Bring details to life

Power BI lets you share dashboards and reports with whomever you want, wherever you go. Stay informed with the Power BI app for Windows, iOS, and Android. Alerts notify you about any changes in your data, so you can work with your team to take immediate action.

#### Transform data into decisions

Data should empower, not overwhelm. With Power BI, you can easily interact with your data, using simple drag-and-drop gestures to discover trends and natural language queries to get lightning-fast answers.



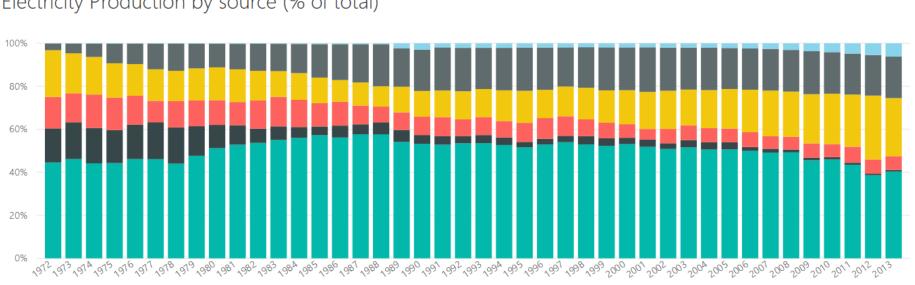


#### AP

#### The Associated Press and Microsoft deliver up-tothe-minute election results

The world relies on The Associated Press (AP) to deliver up-to-the-minute election results. For the 2017 Virginia gubernatorial primary, AP and Microsoft used Power BI to create visualizations of election data. AP offered member news outlets these visualizations, which included an interactive map showing results by county and party, to provide audiences with near-real-time results.

READ THE STORY >



● Electricity from coal (% of total) 🗣 Electricity from oil (% of total) 🔶 Electricity from hydroelectric (% of t... 🔶 Electricity from natural gas (... 🌒 Electricity from nuclear (% ... 🔵 Electricity from rene...

### United States electricity production

### Electricity Production by source (% of total)

# **THANKS!**

Any questions?