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Maximizing Your Faculty's Scholarly Impact: Techniques to Increase Findability

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H6: Maximizing Your Faculty's Scholarly Impact: Techniques to Increase Findability



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Presenters



Caroline Osborne
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Director of the Law Library
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Director of the Law Library
University of Georgia
School of Law



Thomas "T.J." Striepe
Associate Director for
Research Services
University of Georgia
School of Law

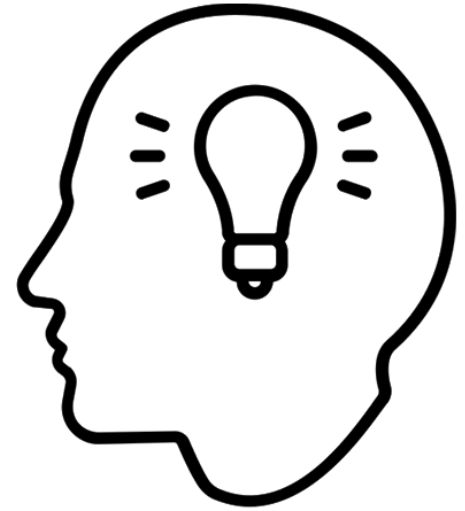


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Takeaways

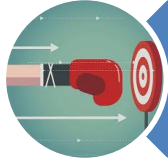
- Assess the **benefits** and **drawbacks** of **social media platforms** for faculty scholarship
- Compare techniques to make an academic article more **findable**
- Evaluate **strategies** to promote faculty scholarship



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Roadmap



Measuring impact



Increasing findability



Choosing platforms



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Poll Test Question

- Which superpower would you most like to have?
- Poll - <http://etc.ch/JPTK>
- [Results](#)



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What is “scholarly impact”?



Why do we care about impact?

HOFSTRA LAW
RANKS
#49
NATIONALLY FOR
SCHOLARLY IMPACT

Duke Law

8TH
highest scholarly impact

Penn Law ranks 9th best law school for
scholarly impact

By Cami Doo | 11/04/18 9:35pm



ST. THOMAS IS A TOP 25 LAW SCHOOL FOR SCHOLARLY IMPACT

👤 Helen Clarke Ebert 🕒 August 22, 2018 📁 Academic News, School of Law, School of Law News Feed, Uncategorized



FIU

Law

Scholarly Impact Report

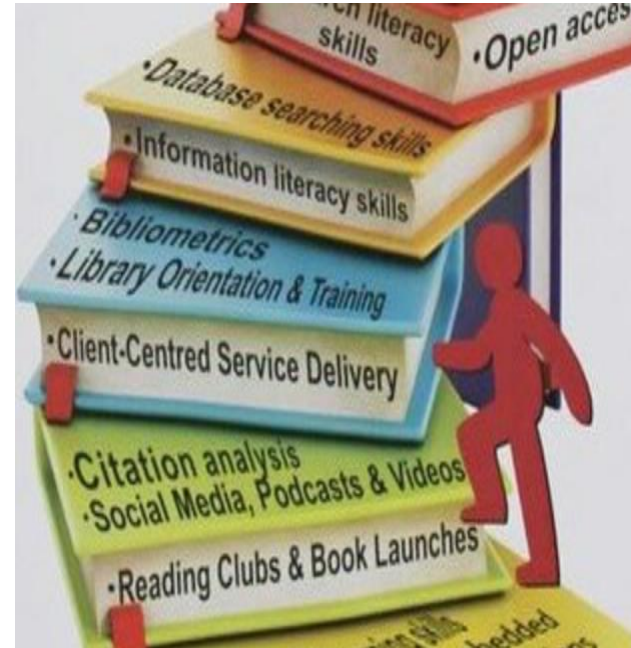


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Measuring Scholarly Impact

altmetrics



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How do you measure Scholarly Impact?

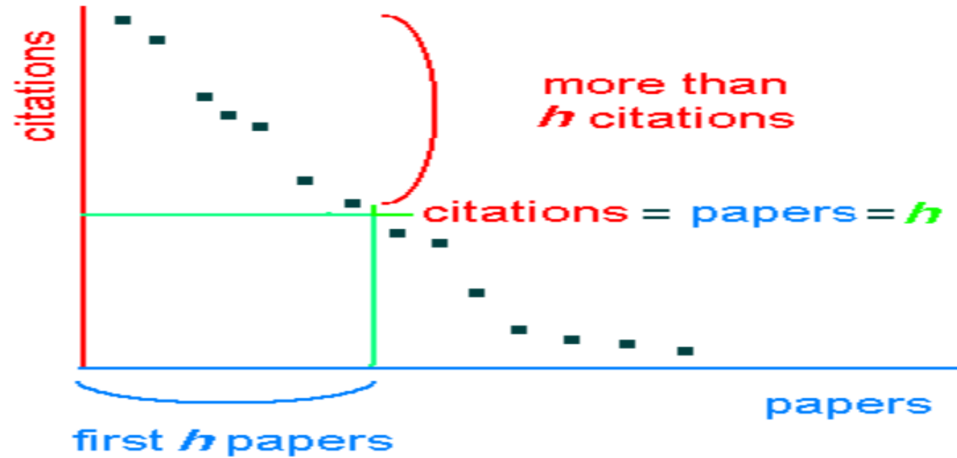


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Role of the Librarian

- How important is assisting faculty in increasing their scholarly impact to your Law Library?
- Poll - <http://etc.ch/JPTK>
- [Results](#)



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Role of the Librarian



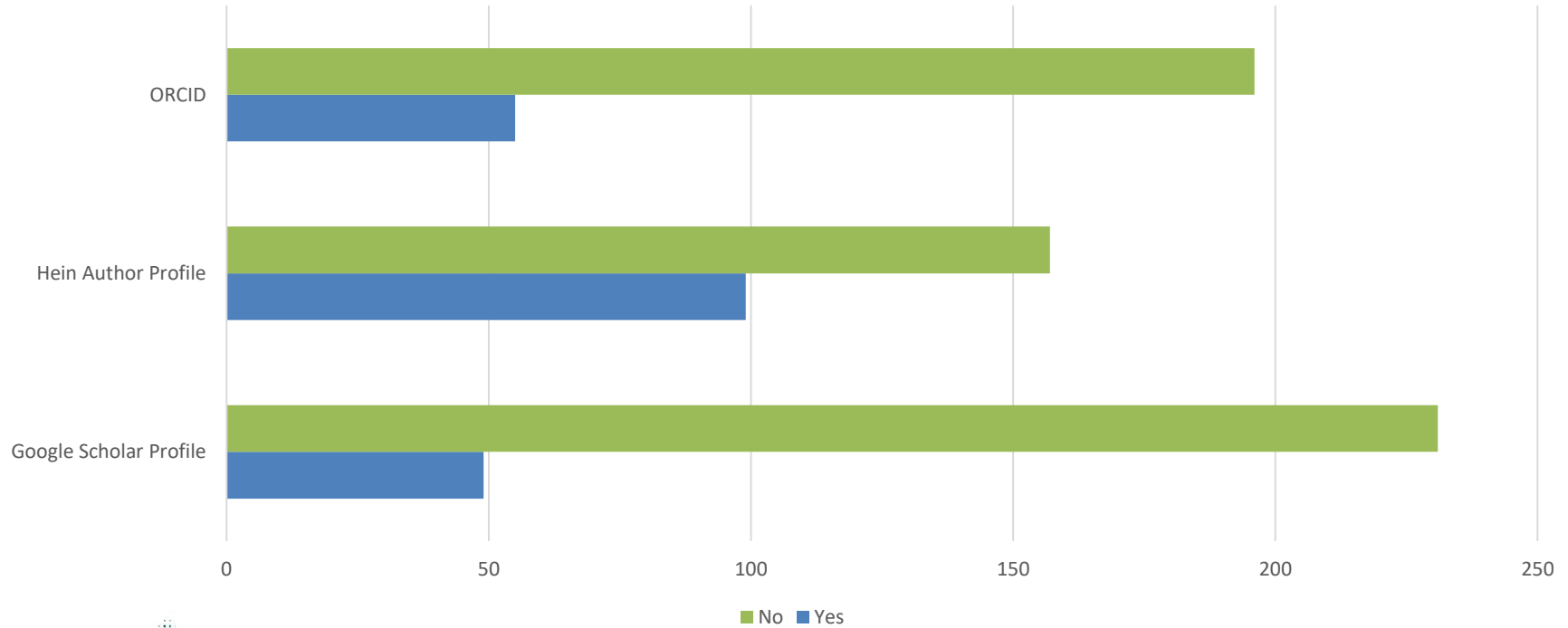
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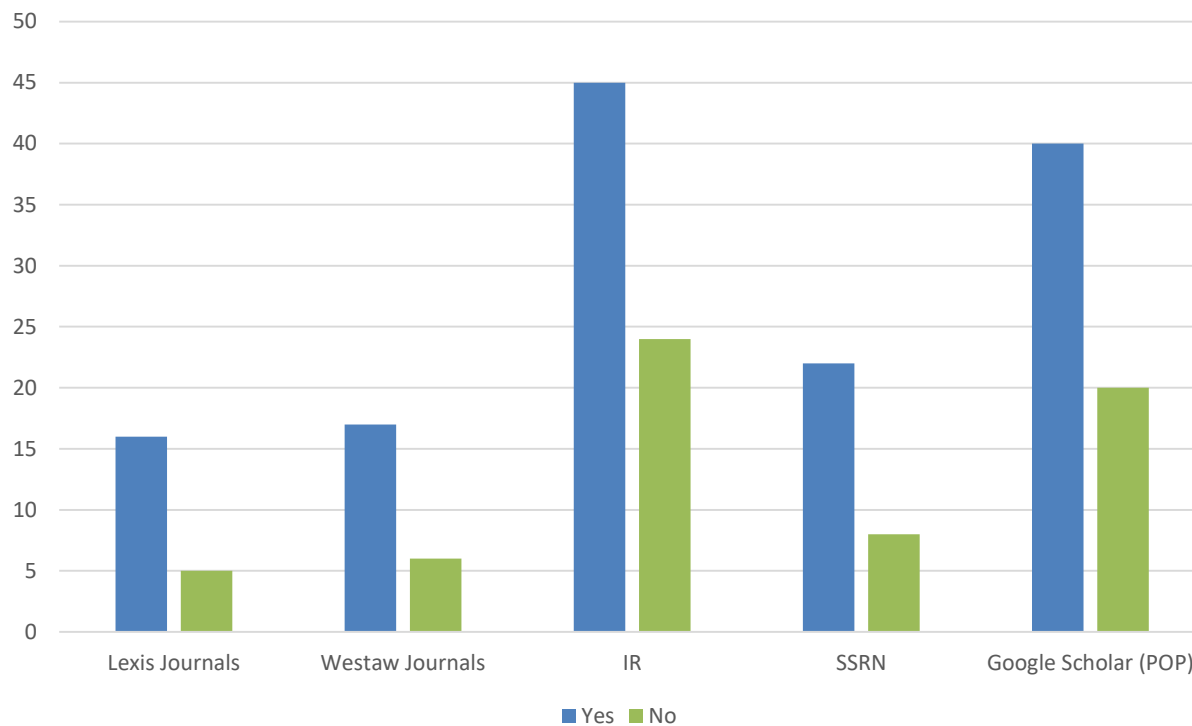


Google Scholar, Hein Author Profile, and ORCID Adoption



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Impact of the Hein Author Profile



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Metrics?

- Which metrics does your Law Library use to measure faculty impact? (select all that apply)?
- Poll - <http://etc.ch/JPTK>
- [Results](#)



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Increasing Findability

Google

- Maximize reliable links
- Simple file names
- Effective titles, metadata & author identification
- Quality content



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Metadata and Abstracts

How often does your Law Library assist faculty members in creating titles or abstracts for their articles?

- Poll - <http://etc.ch/JPTK>
- [Results](#)

- Each article
- Most articles
- About half of the articles
- Some articles
- Never
- I don't know



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Metadata Titles

- Final step
- Brief, descriptive
 - 50-140 characters
- Keyword optimized
- Save the funny stuff



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Metadata Abstract

- Always include
- Focused, clearly written abstracts
 - 3-4 keyword phrases maximum
 - 150-200 words
- Standardize spelling of author & affiliation



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Google Trends

Explore

● **access to justice**
Search term

+ Compare

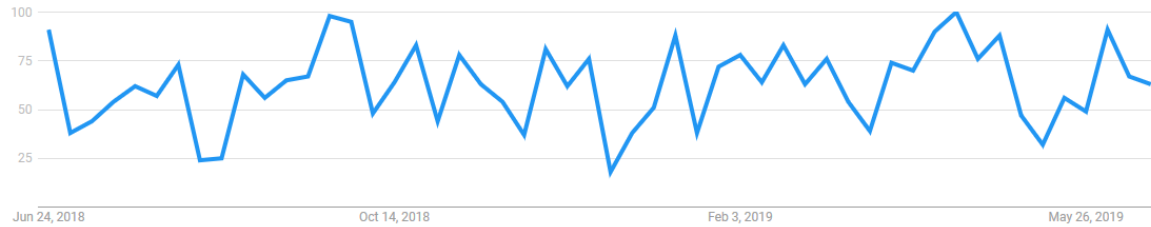
United States ▼

Past 12 months ▼

All categories ▼

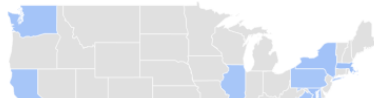
Web Search ▼

Interest over time ?



Interest by subregion ?

Subregion ▼



1	District of Columbia	100	<div></div>
2	Massachusetts	12	<div></div>

words

ORCID

- Does your university or college have an institutional account with ORCID?
- Poll - <http://etc.ch/JPTK>
- [Results](#)



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Author Identify & ORCID

- Open Researcher and Contributor ID
- Unique persistent identifier
- Free
- Personalize & maintain



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Article Identity & DOI

- Digital Object Identifier
- Persistent link & article identifier
- SSRN Cite Rite element



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Scholarly Profiles

- Which types of profiles does your Law Library assist faculty in creating/updating?
- Poll - <http://etc.ch/JPTK>
- [Results](#)



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Coenen worked as a judicial clerk for U.S. Supreme Court Justice Harry A. Blackmun and for Chief Judge Clement F. Haynsworth Jr. of the U.S. Court of Appeals for the 4th Circuit prior to joining the law firm of Robinson, Bradshaw & Hinson, in Charlotte, N.C., where he later became a partner.

Coenen earned his bachelor's degree from the University of Wisconsin and his law degree from Cornell University, where he served as editor-in-chief of the *Cornell Law Review*. He and his wife, Sally, have three children: Michael, Amy and Claire.

Publications & Activities

ARTICLES & ESSAYS

BOOKS

CHAPTERS

BOOK REVIEWS

OTHER

ARTICLES & ESSAYS

Freedom of Speech and the Law of Evidence, 68 Duke L.J. 639 (2019).

Free Speech and Generally Applicable Laws: A New Doctrinal Synthesis, 103 Iowa L. Rev. 435 (2018).

Freedom of Speech and the Criminal Law, 97 B.U. L. Rev. 1533 (2017).

Two-Time Presidents and the Vice-Presidency, 56 B.C. L. Rev. 1287 (2015).

Why Wynne Should Win, 67 Vand. L. Rev. En Banc 217 (2014).

The Commerce Power and Congressional Mandates, 82 Geo. Wash. L. Rev. 1052 (2014).

The Filibuster and the Framing: Why the Cloture Rule Is Unconstitutional and What to Do About It, 55 B.C. L. Rev. 39 (2014).



Scholarly Profiles · SSRN

Embed PlumX Metrics



Chevron in the Circuit Courts

Citation Data: SSRN Electronic Journal

Publication Year: 2016

1

Citations

13,117

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Captures

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CITATIONS 1

Citation Indexes	1
CrossRef	1

USAGE 13,117

Abstract Views	11,237
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SSRN	1,880

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Replying to @ZaringDavid

...the standards of review do matter, the poor souls. papers.ssrn.com/sol3/papers.cf.../fin

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Article Description

This Article presents findings from the most comprehensive empirical study to date on how the federal courts of appeals have applied Chevron deference—the doctrine under which courts defer to a federal agency's reasonable interpretation of an ambiguous statute that it administers. Based on 1,558 agency interpretations the circuit courts reviewed from 2003 through 2013 (where they cited Chevron), we found that the overall upheld 71% of interor

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Bibliographic Details



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ORCID

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ResearcherID

[A-5740-2009](https://orcid.org/A-5740-2009)



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Works of Catherine R. Albiston



Professor of Law

Albiston's research addresses the relationship between law and social change through a variety of empirical projects. She is currently conducting a study of more than 200 public interest law firms that examines how funding sources and other environmental factors affect their strategy, structure, and mission. Her other work includes investigating how law affects normative bias against workers who use family leave, barriers to exercising mandatory leave rights, how litigation affects social movements and social change, judicial deference to institutionalized employment practices, and the politics and effects of unpublished opinion rules. [read more →](#)

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 Disciplines
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Scholarly Profiles: HeinOnline

Coenen, Dan T.



Full Name

Coenen, Dan T.

University/Affiliation

University of Georgia School of Law

Title

University Professor & Harmon W.
Caldwell Chair in Constitutional Law

	#	Rank
Cited by Cases	30	230
Cited by Articles	826	873
Accessed (Past 12 Months)	392	1,213
Cited by Articles (Past 10 Years)	309	617
Cited by Articles (Past 1-2 years)	28	179
ScholarCheck Rank		1,535

Average Citations per Article	25.81
Average Citations per Document	22.94
Self-Citations	46
H-Index	15.00



Scholarly Profiles: Google Scholar



Randy Beck

[University of Georgia](#) School of Law
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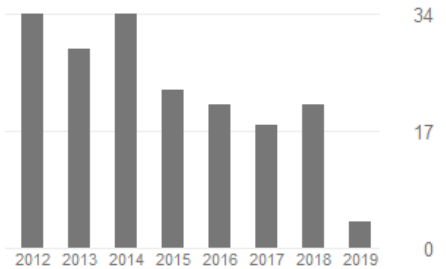
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TITLE	CITED BY	YEAR
The False Claims Act and the English Eradication of Qui Tam Legislation JR Beck NCL Rev. 78, 539	176	1999
The New Jurisprudence of the Necessary and Proper Clause JR Beck U. Ill. L. Rev., 581	65	2002
The Heart of Federalism: Pretext Review of Means-End Relationships JR Beck UC Davis L. Rev. 36, 407	37	2002
Gonzales, Casey, and the Viability Rule R Beck Nw. UL Rev. 103, 249	36	2009

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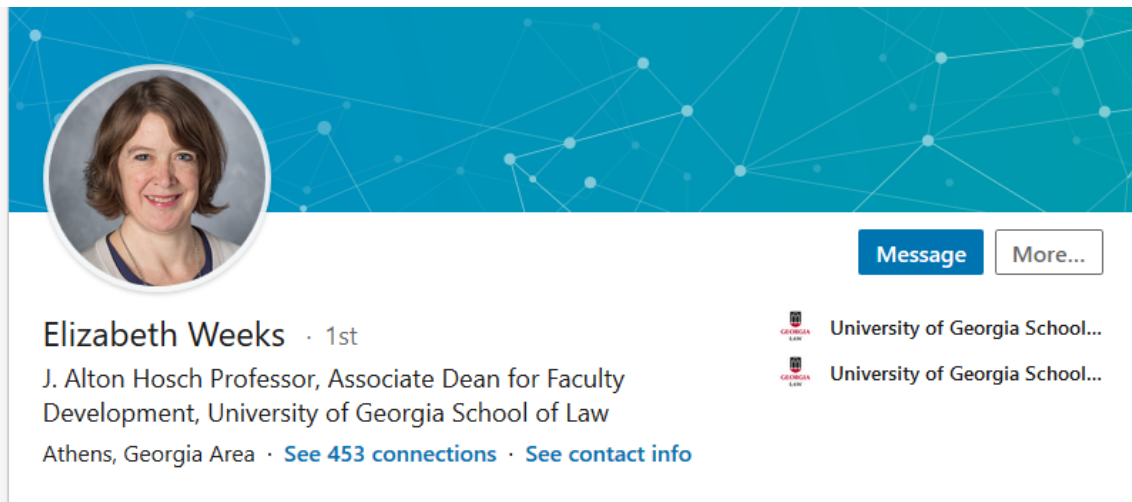
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Elizabeth Weeks · 1st

J. Alton Hosch Professor, Associate Dean for Faculty Development, University of Georgia School of Law

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 University of Georgia School...
 University of Georgia School...

Highlights



27 Mutual Connections

You and Elizabeth both know Elizabeth Grant, Michael Nunnally, and 25 others



You both work at University of Georgia School of Law

Elizabeth started at University of Georgia School of Law 3 months after you did

[Say hello](#)



Scholarly Profiles: Amazon Author



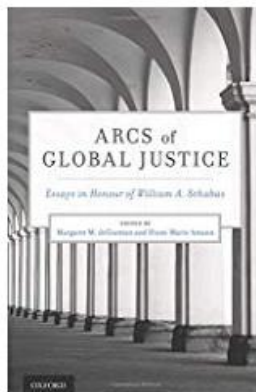
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About Diane Marie Amann

Diane Marie Amann is the Emily & Ernest Woodruff Chair in International Law and Faculty Co-Director of the



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Scholarly Profiles: Wikipedia

Harlan G. Cohen

From Wikipedia, the free encyclopedia

Harlan Grant Cohen is the Gabriel M. Wilner/UGA Foundation Professor in International Law at [University of Georgia](#), where he teaches courses on international law, U.S. foreign relations law, global governance, and international trade. He has also taught the international law colloquium, international human rights law, international business transactions, and international criminal law.^[1]

Cohen's scholarship focuses on international legal theory, [global governance](#), [international trade](#), and U.S. foreign relations law.^{[2][3]} Strands of his work focus on [sources](#), [authority](#), and [fragmentation](#) in international law, international law's [communities of practice](#), the function of [international courts and tribunals](#), the role of history in both international and [foreign relations law](#), and the U.S. Supreme Court's [approaches](#) to [foreign relations law questions](#). He is a member of the Board of Editors of the [American Journal of International Law](#)^{[4][5]} and the [American Law Institute](#)^[6].

Cohen graduated from Yale University with a BA in History and International Studies, and returned for an MA in History. He attended law school at NYU and is admitted to practice in the state of New York.^[7]

References [[edit](#)]

- ↑ "[Harlan G. Cohen | www.law.uga.edu](#)". *law.uga.edu*. Retrieved 2019-05-14.
- ↑ "[Harlan G. Cohen](#)". *uga.edu*. Retrieved May 1, 2017.
- ↑ "[Harlan Cohen](#)". *uga.edu*. Retrieved May 1, 2017.
- ↑ "[AJIL Board of Editors](#)". *Cambridge Core*. Retrieved 2019-05-14.



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Elizabeth Chamblee Burch, *University of Georgia School of Law*

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Originally appeared in [Law360 on June 9, 2019](#).

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"Protecting Children": A Welcome Addition to Efforts to Redress Wartime Harms

Diane Marie Amann, *University of Georgia School of Law*

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Originally published online at Just Security on [November 8, 2018](#).

Abstract

This essay is the second in an online mini forum that Just Security is hosting on the new book, *Protecting Children in Armed Conflict*.

Resource Spotlight: Faculty Scholarship at UGA Law Library

Posted on [February 25, 2019](#) by [Rachel Evans](#)

One of the many purposes of the School of Law's institutional repository [Digital Commons](#) is preserving and promoting the scholarship of our faculty. The repository is part of a larger network of university libraries featuring works which span all niches of the law as well as other interdisciplinary topics. With more than 12,000 scholarly works uploaded to date, our repository platform [bepress works with SSRN](#) to track faculty impact and improve discovery across the web.



Questions & Answers

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