



**Protect Athens Music
Conference and Clinic
February 23-24, 2012**

University of
Georgia
Law

Protect Athens Music Conference and Clinic
February 23, 2012, 3:00 – 6:00 p.m.

Opening Remarks

Jessi Samford,
*Protect Athens Music Co-chair of the
Sports and Entertainment Law Society*

3:30 Panel on Booking and Other Contracts

David Barbe, moderator
Director of UGA's Music Business Program

4:45 Panel on Copyright and Your Music

David Shipley, moderator
Professor at University of Georgia School of Law

Closing Remarks

Eric Garber,
Protect Athens Music Co-chair

**[For a clinic appointment at Nuci's Space Fri (11-3), please
sign up today or e-mail protectathensmusic@gmail.com]**

1st Panel: Booking and Other Contracts

David Barbe, Director, UGA Music Business Program

David Barbe is the Director of the University of Georgia Music Business Certificate Program. He has been in the music business his entire adult life as an engineer, producer, songwriter, manager and musician. Based out of Chase Park Transduction recording studios, David has been involved in the making of over 300 albums with a myriad of artists including Drive By Truckers, Deerhunter, Son Volt, Animal Collective, and hundreds of others. As a musician he has played in the bands Mercyland and Sugar, has released 2 solo albums and is currently filling in on bass with Drive-By Truckers.

Chad Denny, VP/Booking Agent, Nimbleslick Entertainment

Chad Denny has been in the music industry for 16 years. Chad has been the VP of Candy Store Productions in Colorado, Degy Booking International in Manhattan, NY and currently resides as VP of Nimbleslick Entertainment in Athens, GA. Chad has worked with countless Artists including Perpetual Groove, Bone Crusher, The Toasters, Zac Brown Band, Rehab, Bob Guiney, just to name a few over the years. Chad's primary role has been as a Booking Agent and running the day to day aspects of all of these Agencies. Chad's passion for music started at a young age and he has worked in many aspects of the music industry as an Booking Agent, Manager, Publicist, Tour Manager, Tour Accountant, and Promoter. I love music and the music business!

Josh Erwin, Member, Packway Handle Band

Josh is a founding member of The Packway Handle Band, guitarist, and songwriter and has over ten years experience booking and promoting the band across the country using radio, print, and digital media on a grassroots level. He also has experience working with publicists, creating and managing multiple album releases, creating successful online campaigns, growing a fan base, and managing e-mail lists, social media, and newsletters. The immersion and the learn-as-you-go approach within the band contributed to Packway's reputation and how to operate in the music business world.

The Packway Handle Band emerged from the Athens music scene, finding national acclaim first as finalists at the Telluride bluegrass competition in 2002 and

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2003, then taking 2nd place in 2004. The band now plays upward of 200 shows a year in the United States and in 2008 Packway embarked on an overseas tour to play the Celtic Connections Festival in Glasgow, Scotland as well as a string of other dates throughout the UK, Belgium, Holland, and France. Since 2003 the band has released four full length albums and one live EP, the most recent album entitled, "What Are We Gonna Do Now?", was released in February 2010. Currently, the band is recording on an Acoustic Tribute to the band, Devo. Release date is scheduled for 2012.

Steve Lopez, *Tour Manager, Widespread Panic*

Steve Lopez began his career in his native Portland, OR in the mid-nineties managing and tour managing local bands. He is the current tour manager for Widespread Panic and has been with the band for 11 years. In recent years, Lopez has also tour managed such acts as Gov't Mule, Devochka, and The Original Meters while lending his talents to the Warren Haynes X-mas jam, and Bonnaroo Music Festival.

Eddie Owen, *Creator/Talent Buyer, Eddie's Attic*

Born and raised in the Atlanta area, Eddie started playing guitar and writing songs after he met the late Harry Chapin: "To be truthful, I was a very poor guitarist and very poor songwriter," Eddie muses, "That ended up giving me a greater appreciation for those who were not so poor at it." After booking music at the Trackside Tavern during college, Eddie formulated a plan to fulfill his dream of opening his own place in Decatur, GA. Eddie's Attic opened in 1992, and over the years, Eddie's played host to local and national touring acts including John Mayer, The Indigo Girls, Shawn Mullins, India Arie, Angie Aparo, Jennifer Nettles, Sugarland, The Civil Wars, Michelle Malone, Sheryl Crow, Ani DiFranco and David Wilcox. Eddie's Attic became known as "the small intimate listening room in the southeast", and won awards for, "the place to catch established songwriters as well as the next group of stars," (Creative Loafing Atlanta), and charted high up on Paste Magazine's "Top 40 Best Venues." Along with his many ownership duties, Eddie was hands on with the band bookings. Then in 2002, he decided to sell the club, but continues to support the club as its lead Talent Buyer. Eddie has another dream—in November of 2011, Eddie expanded his talents to book and manage the Red Clay Theatre, in Historic Downtown Duluth, Georgia. He doesn't just see opening the best listening room around though, he sees a restaurant, a songwriters' school and a

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broadcast studio where he will host his weekly national radio show. It is an understatement to say that Eddie Owen loves music since he has dedicated a major portion of his life to providing a venue for those who perform it. Whatever the future holds for him, Eddie's Attic, and their future ventures, he never forgets that the passion not only extends to the musicians and bands themselves, but to the people who come to see them. Eddie has always operated Eddie's Attic as a community of support. Eddie Owen's advice for performing songwriters: Play, play, play, play. Write, write, write. Meet, meet, meet, meet.

Velena Vego, *Talent Buyer, 40 Watt Club*

Velena Vego has called Athens home since 1983. She started her music career fronting an all girl band called Mystery Date. Her first music business job was working with R.E.M and Drivin N Cryin, and in 1991 she began working with the 40 Watt Club. Three years later, Velena became general manager of Pitch-A-Tent Records, an independent record label founded by David Lowery (Cracker and Camper Van Beethoven). She still books the 40 Watt and has remained the sole talent buyer for over 21 years. Velena Vego Management: Talent Buyer (40 Watt Club, Buckhead Theatre) and Manager for Cracker and CVB.

Nelson Wells, *Founder, Team Clermont*

In the late 90's Nelson founded the boutique music industry Public Relations Firm, Team Clermont. Since then Wells has sold a percentage of shares yet still operates the company to this day. Previous to founding Team Clermont, Nelson honed his entrepreneurial & PR skills and took his first music PR company from an initial investment of \$800 from a band whose name includes 'Blowfish' to a half million in revenues by year 3. He later purchased that firm, and it is now Team Clermont. Nelson attended the University of Georgia where he pursued a degree in marketing and international business. He was also a member of the varsity diving team; since college, he's moved his athletic pursuits out of the pool and to both the road & the water currently training for his 12th triathlon, 6th half marathon, and first ironman 70.3. As Wells puts it, "I sometimes turn my pursuits away from music & tech and toward the ocean where I work on my surfing skills; partly near Savannah, Georgia, partly in southern Nicaragua. It's wherever the swell and mood both strike," he continues. "I'm fortunate to have the music PR firm as a passion and a successful business, so I can pursue my passion for technology through investments in young tech start-up companies by way of the newest technology incubator, Four Athens.

2nd Panel: Copyright and Your Music

David Shipley, Professor, University of Georgia School of Law

David Shipley is the Thomas R.R. Cobb Professor at the University of Georgia School of Law where he teaches copyright law, civil procedure, remedies, and administrative law. He has been a law professor since 1977, starting at the University of South Carolina School of Law and including 13 years as Dean at Ole Miss, Kentucky and UGA. His publications include a copyright law casebook and many law review articles on a variety of copyright and intellectual property topics including fair use, protection of architectural works, the Constitution's patent/copyright clause, and preemption of state law claims. He has served as an expert witness on the copyrightability of certain kinds of low authorship works. Professor Shipley's undergraduate degree is from Oberlin College and he received his JD from the University of Chicago.

David Claassen, Director, BMI Atlanta

David Claassen is the Director of Writer/Publisher Relations for the Atlanta office focusing on the Rock and Pop genres. Claassen is based in Atlanta, GA and has been with the Performing Rights Organization since joining in April of 2008. Dave has become a tremendous addition to BMI. Along with signing significant writers such as New Found Glory, 'American Idol' finalist Paul McDonald and Ponderosa, he has served an important role in such BMI flagship events as the BMI Urban Awards, as well as many showcases and panels. His keen ability to forge national and local partnerships for BMI has resulted in numerous co-branding opportunities, including the successful partnerships with the W Downtown Hotel in Atlanta to present the monthly series DRINKSHOP Live!, and The Loews Hotel Group with their Live from Loews platform which showcases both established and burgeoning talent. Prior to joining BMI, Claassen was Managing Director of Astonish Entertainment in Orlando FL, where he co-managed artists, secured endorsement opportunities, secured key media placements and managed licensing for the company's roster of artists. He went on to co-found Gasoline Films, an independent documentary film company based in Atlanta. He holds a Master of Arts in Music Business Management from The University of Westminster in London, UK, and a Bachelor of Arts in Spanish from The University of Georgia.

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Bertis Downs, Attorney/Manager, R.E.M.

Since graduating from Davidson College in 1978, Bertis Downs has lived in Athens, Georgia, where he received his law degree in 1981 from the University of Georgia's School of Law. He continues to teach there as an adjunct professor specializing in entertainment law, and he has represented R.E.M. throughout their career. Downs has maintained his interest in teaching, both through the entertainment law course at the University of Georgia and speaking at various national continuing legal education groups such as the Practicing Law Institute and the American Bar Association Forum Committee on the Entertainment and Sports Industries. He has lectured widely at universities and law schools including William and Mary, Chicago, Harvard, Duke, Emory, Vanderbilt, the University of North Carolina at Chapel Hill, University of Milan, the University of British Columbia and University College Dublin. He married his wife Katherine in 1986 and they have two daughters, Adelaide and Eliza. His civic and sociopolitical interests include land use, historic preservation, human rights, public education and the changing legal and business landscape relating to the digital age. Downs is active in various organizations and over the years has served in leadership positions with, among others, People for the American Way, The Future Of Music Coalition, the Athens-Clarke Heritage Foundation, Georgia Conservation Voters, Georgia Appleseed, The Athens Grow Green Coalition, Athens First Presbyterian Church and ProtectDowntownAthens.com.

Nikki Marshall, Owner, Red Clay Clearances

Nikki Marshall has always loved music. Throughout her career she has worked for an urban radio station (HOT 97.5 now 107.9), Grammy® Award winning producers (Organized Noise Productions and Dallas Austin) and a top rated cable television network (VH1). Over the past several years she has worked on recording projects for TLC, Ludacris, Sleepy Brown and OutKast amongst others. In addition to her work with music projects Nikki has contributed her services to several films and television projects including: *2Fast2Furious*, *Drumroll: SWD*, *The Best Of: I Love The...* and *As Written*. She recently opened the doors of Red Clay Clearances, a music services company specializing in music and media rights and clearance for film, television and new media. Since its inception the company has established a client roster that includes Nina Holiday Productions, MTV Networks, Centric and Grammy Award nominee, Anthony David.

2nd Panel: Copyright and Your Music

Lisa Moore, Executive Director, Georgia Lawyers for the Arts

Lisa Moore, immediate past Chair of the Entertainment Section for the State Bar of Georgia, is the principal of her own entertainment and intellectual property boutique law practice, The Moore Firm, LLC. Ms. Moore has previously served as an Adjunct Professor at the University of Georgia School of Law where she taught Entertainment Law and Visual Arts and the Law. She lectures frequently around the country on music, film, television, literary publishing, copyright, new technology and new media issues. During law school, Ms. Moore served as the Articles Development Editor of the Journal of Social Policy and the Law, after which she clerked for the Honorable A. Joe Fish on the United States District Court in the Northern District of Texas. Ms. Moore joined the law firm of Amall Golden & Gregory in the fall of 1999 where she worked in the general litigation department and practiced in the areas of entertainment, employment, bankruptcy and intellectual property. Ms. Moore currently represents numerous songwriters, record labels, music producers, bands, magazines, actors, managers, directors, graphic and clothing designers, and numerous other clients on contracts, licensing, copyright, trademark, First Amendment issues and all other legal aspects of the entertainment industry. She was recently selected as a Rising Star by SuperLawyers for the Entertainment practice in Georgia and has been the recipient of numerous regional and national awards and accolades for her entertainment practice.

David W. Prasse, Attorney, Slush Fund Recordings

David W. Prasse is an entertainment attorney in Atlanta, Georgia, primarily representing clients in the music industry, including several nationally recognized artists, producers, managers, labels as well as music and television industry executives. He received his law degree from Georgia State University and his undergraduate degree in political science from the University of Georgia, where he booked and promoted shows for the University Union. He has been a guest speaker at law school events at Georgia State, Emory, and UGA as well as events with UGA's Music Business Program. In addition to teaching classes in publishing and music business at Georgia State University, he has spoken on panels at SXSW, Atlantis Music Conference, Athfest and several continuing legal education seminars for attorneys. He also co-owns the underground label Slush Fund with Randy Sabiston, a publishing A&R veteran in New York.

Protect Athens Music (PAM)

“Protect Athens Music” is a joint endeavor among the University of Georgia Music Business Program, University of Georgia School of Law’s Sports and Entertainment Law Society, The Melting Point and Nuci’s Space to support and educate local musicians.

-Sports and Entertainment Law Society (SELS)

The Sports and Entertainment Law Society’s mission is to provide law students and faculty interested in these areas of practice with educational and networking opportunities so that they may increase their awareness of the practice and clarify their understanding of the opportunities available to a practitioner.

-The Terry College of Business Music Business Program (MBUS)

The UGA Music Business Certificate Program was established in January 2006 in response to the growth of the music and entertainment industry in Georgia. Music is big business in the state thanks to the myriad of artists and genres represented. Our faculty has long-term music industry experience and our students are exposed to all aspects of the music industry—both in the traditional classroom and beyond. Guest lecturers with a variety of backgrounds from all over the country provide our students not only with unique and diverse perspectives, but also invaluable networking opportunities. Every student in the Music Business Program is placed in an internship to gain hands-on, real world experience. This gives them a clear advantage when they enter the job market. We offer local industry internships during the school year, and summer internships in industry hubs like New York, Nashville, Atlanta and Los Angeles. Now in our 5th year, we are proud of the large number of graduates who are working in nearly every genre and sector of the music industry. Job placement continues to grow as new opportunities arise for our students.

As of Fall Semester 2010, we have 100 students enrolled in our Certificate Program, and over 40 in our introductory class that courts new students toward the program. We are truly building momentum at a time when the music industry is moving in exciting new directions.

-The Melting Point

Honoring the Foundry's roots and incorporating the original masonry from the 1850s, The Melting Point opened in 2005 and is a great place for live music, drinks, as well as food prepared by Executive Chef Martin Smetana. The venue is booked by Troy Aubrey of Foundry Entertainment and provides an intimate experience of clear views and ideal acoustics for music fans. The stage has hosted hundreds of performers of note including Aimee Mann, Gillian Welch, Kevn Kinney, Leo Kottke, Leon Russell, Little Feat, Miranda Lambert, Old Crow Medicine Show, Brett Dennen, Joshua Redman, Joe Bonamassa, Modern Skirts, Sam Bush, and Sean Lennon. For information on upcoming events and concerts, <http://www.meltingpointathens.com>.
"Eat. Drink. Listen Closely."

-Nuçi's Space

Nuçi's Space is a non-profit health and music resource center in Athens, GA. The aim of the organization is to prevent suicide by providing obstacle free treatment for musicians suffering from depression and other such disorders as well as to assist in the emotional, physical and professional well-being of musicians. In 1999, the Phillips family of Atlanta formed the Nuçi Phillips Memorial Foundation in memory of their 22-year-old son and brother Nuçi, who in 1996 killed himself after a long battle with major depression. Nuçi was a talented musician and a promising student at the University of Georgia in Athens. Having lived the course of Nuçi's illness with him, the family recognized the need for obstacle free, user-friendly ways of treating and supporting those who suffer from

depression and other such disorders. With a focus on Nuçi's fellow musicians, the nonprofit Foundation created Nuçi's Space.

Nuçi's Space is unique because of its pragmatic approach, its simplicity and its effectiveness. All who pass through are valued and respected for their own individual creativity. The physical benefits of the building itself are never separated from the emotional benefits. In fact, they compliment each other. The supportive, accepting environment is key to the well-being of those who use the Space. Since opening its doors in September 2000, Nuçi's Space has helped hundreds of musicians, artists and just "plain people" to receive professional counseling. For every person helped, countless others benefit, including family, friends and community. Visit <http://www.nuci.org/> for more information.

Thanks to our additional sponsors:

***The Volstead Bar & Grill**

351 E. Clayton St.

Mon-Sat 11am-2am (kitchen closes at 10)

Sun 12pm-12am (kitchen closes at 12)

Named after Andrew Volstead, the fun loving congressman responsible for prohibition, The Volstead is striving to provide a new, unique atmosphere for the bar/restaurant scene in downtown Athens. It houses close to one-hundred seats for the restaurant during the day, and will be putting on the ritz at night as it evolves into a bar. The Volstead will ultimately be a two story project, but we opened the first floor for Athens to enjoy in October 2011. As part of the project, we completely restored the front of the building to its original look in 1893, which includes three massive arches with one small difference: Between the arches and the door to the interior is a large patio with plenty of outdoor seating and television viewing. We also have plenty of television viewing inside, including a large projection screen for special events, football games, movie night date events, etc.

We have taken your typical bar food up a few notches with everything from our delicious appetizers to unique half-pound burgers, you will not go away hungry. Not to mention our wings have been said to be the best in town! We will be expanding our menu soon to include a variety of new wrap, pita, and sandwich options, as well as some healthier appetizers.

Whether you are a beer fanatic or prefer shooting liquor shots, you will be 100% satisfied with our state of the art bar. We house the only ice rail (for keeping your drinks cold to the bottom of the glass), 5 degree shot machine, and the coldest draft beer selection in town. In fact, only one other bar in the US has all of these features under one roof! Mentioning our draft beers, all the beers pour at 32 degrees, with 4 specialty beers pouring at 30 degrees....no one can deliver draft beers colder than we can! We guarantee that both brands of boozers will be completely amazed at what we have in store.

WUOG 90.5 FM

The mission of WUOG is to provide the University of Georgia and the surrounding community an outlet that educates and entertains UGA student volunteers and listeners through music, news, public affairs, and sports. WUOG will provide an alternative to other media outlets in the community through programming that is diverse and unique, serving the public with music, news, public affairs, and sports of local and national interest. WUOG will also serve as a training ground for UGA students interested in broadcasting careers.

