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Making Your Life More "Appy" and Productive! Apps and Technology Tips to Make Your Life Easier

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Making You More “Appy” and Productive:
Apps and Technology Tips to Make Your Life Easier

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Introduction

What is an “app?”

Everyone has heard of an “app,” but what exactly is it? As you probably know, the term app is short for applications. Everyone has installed a software program on your computer, whether it was Microsoft Word, Adobe Reader or an internet browser. These software programs permit your computer to use its hardware to assist you in word processing, reading documents, surfing the internet, etc.

Essentially apps are just software programs that are designed to run on your smartphone or tablet. Apps allow individuals to leverage the software and hardware inside their mobile devices so that they can use them to play games, watch videos, be more productive, or listen to their favorite radio station. These apps are either designed specifically for your Android or Apple devices and thus there are Android Apps and Apple Apps. Android apps are available for purchase through Google Play or Amazon and as you probably guessed; Apple apps are available through the Apple App Store (the “App Store”).

There are two different types of app platforms. There are mobile based apps and internet based apps. The mobile based apps are downloaded to your mobile device whether it is a smartphone or tablet and can be used anywhere by individuals whether they are able to connect to the internet or not. These are also called “native” apps and are directly operated by your mobile device. The downside of these native apps is that they only will work on either an Apple device or an Android device; an app designed for an iPhone will not work on your Samsung Android phone. This is because each device runs different operating software. Apple uses iOS as its operating system to compete
with the Android operating system. Throughout this paper I will refer to Apple apps as iOS based because that is the operating software used by Apple devices. Just like your Microsoft Windows computer could not run a program designed for an Apple computer the Android and Apple mobile devices are not compatible. Another downside of native apps is that they need to be continuously updated as new versions of an app are created by developers.

This is why internet based apps are becoming more popular. If an app is internet based then the developer only has to design one program and the user does not have to worry about downloading updates. The user, using either an Apple or an Android device can simply use his web browser to access the app and he is automatically delivered to the most recent version. Therefore it does not matter which type of mobile platform you are using because you are simply accessing the app through the internet instead of downloading it to your mobile device. Obviously the downside to this is that a person has to have an internet connection in order to be able to access these types of apps. However, with the increasing availability of internet connections and the ability to work “offline” on these apps they are becoming more and more prevalent.

Okay, why do I need to have these “apps?”

You need apps in order to make the best use out of your smartphone or tablet. Basically apps increase the functionality of your mobile devices. Instead of just using your tablet to browse the web or read books you can use it to work away from your desk. Instead of using your phone to make calls, text, and surf the net you can use it to locate a procedural rule.
Developers are continuously creating apps to meet customer needs however unique they may be. Therefore developers have created a multitude of apps to help attorneys in their professional responsibilities. This paper will describe various apps that will be beneficial to you in your daily life. It will first review some general productivity apps that will assist you in general day to day tasks, the paper will then provide some productivity apps that have been created specifically for legal practitioners. Finally the paper will discuss some legal research apps and let you know about some miscellaneous apps that will assist you in your personal life. At the end of this paper I will provide some of my favorite technology tips.

**Lawyers and apps**

Lawyers’ use of smartphones and tablets continues to increase rapidly. According to the ABA’s 2014 Legal Technology Survey, 91% of lawyers use a smartphone. Of those lawyers who are using smartphones 61% preferred the iPhone, 24% used an Android based phone and the rest of smartphone users owned a Blackberry or Windows based phone.

How lawyers utilize their smartphones beyond calling and texting in their practice varies widely. Over half of lawyers use it for e-mail, scheduling, and internet access. Seven percent use it to track expenses and only 4% use a smartphone to create documents.

Lawyer’s use of tablets only increased slightly during 2014. There was a large increase between 2012 (33%) and 2013 (48%), however, lawyers use of tablets only increased to 49% during 2014. Again, most lawyers are using their tablets for internet
access and scheduling. Though more attorneys use their tablets for document creation and expense tracking than on their smartphones.

**General Productivity Apps**

Even though these apps are not designed specifically with attorneys in mind, they will provide you with tools to allow your smartphone or tablet to be more effective. The apps below will let you take notes, annotate documents, and improve your ability to perform work on your mobile device.

While lawyers continued to download legal-specific apps like WestlawNext, Lexis, TrialPad and TranscriptPad, they also downloaded general productivity apps in great numbers. Here are the most popular general productivity apps downloaded by attorneys during 2014, I will discuss most of these in more detail below:

<table>
<thead>
<tr>
<th>App</th>
<th>Percentage of Lawyers That Have on Mobile Device</th>
</tr>
</thead>
<tbody>
<tr>
<td>LinkedIn</td>
<td>68%</td>
</tr>
<tr>
<td>Dropbox</td>
<td>65%</td>
</tr>
<tr>
<td>Evernote</td>
<td>38%</td>
</tr>
<tr>
<td>Documents to Go</td>
<td>21%</td>
</tr>
<tr>
<td>GoodReader</td>
<td>20%</td>
</tr>
<tr>
<td>Quickoffice</td>
<td>18%</td>
</tr>
<tr>
<td>LogMeIn</td>
<td>15%</td>
</tr>
<tr>
<td>Box</td>
<td>9%</td>
</tr>
<tr>
<td>Notability</td>
<td>7%</td>
</tr>
</tbody>
</table>

**Note Taking Apps**

There are some note taking apps that are simply like notebooks and there are others that provide a plethora of features. I will describe a few of the more popular ones below, but
I suggest first downloading the free versions of these apps to determine which ones work best for your needs.

**Papyrus [Free – iOS, Android, Windows Phone]**
This app allows you to transform your smartphone or tablet into a notebook. You can write on your mobile device just like you would on a paper using your finger, stylus or an active pen. After you have taken your notes you can then organize them within notebooks. After your notes are organized they are fully searchable and can be shared with your colleagues.

**OneNote [Free – iOS, Android, Windows Phone]**
This note-taking app allows you to take notes, clip web pages, and capture photos. The biggest advantage of this app over other note taking apps is that it has full integration with Microsoft Office.

**Notability [$2.99 – iOS]**
Even though this app is not free its features make it worthwhile. It has all of the features of the free note-taking apps (type or write notes, clip videos and photos, and organize them), but it also lets you annotate pdf’s. One of the great features of this app is the ability to sync your written notes with an audio recording. If you are recording a presentation or other matter you can tap a word or picture to see what the individual said at that moment.

**Evernote [Free – iOS, Android, Windows Phone]**
Evernote is one of the most popular note-taking apps and for good reason. Not only does it allow you to take notes, it allows you to collect articles, photos, and other
documents; then organize them. The app features text identification that can recognize handwritten and printed text.

**Pdf Annotation Apps**

**GoodReader [$4.99 – iOS]**

This app not only lets you annotate on pdf pages, it also supports Microsoft Office documents, HTML pages, audio and video. The new features allow you to add, delete and rearrange pdf pages. This app will sync up with DropBox and OneDrive and has an outstanding interface.

**iAnnotate [$9.99 iOS, Android]**

I mention this app because it is an equivalent to Good Reader and is available on Android. It has more features than Good Reader (maybe a bit of overkill) and allows you to annotate almost any sort of document.

**Document Storage**

**DropBox and Box [Free – iOS, Android, Windows Phone]**

These apps allow you to upload documents to the cloud and retrieve them from anywhere. They both have similar functions and have free versions for a certain amount of storage. This way you can upload a document on your tablet and then retrieve it from your home computer or phone or share it with others.

**Other Essential Productivity Apps**

**Documents to Go [Free – iOS, Android, Blackberry]**

This app lets users view, edit and create Microsoft Word, Excel & PowerPoint files on both Apple and Android devices. This app also includes a desktop application, for both
Windows and Apple computers, so that you can synchronize between your office computer and your mobile device. There is also a version that supports Google Docs, Box, Dropbox, iDisk and SugarSync.

**LogMeIn [Free – iOS, Android]**
This app allows you to remotely access your PC’s and Macs from your smartphone or tablet. This way you can control your home/office computer from anywhere. This app also has premium versions that allow you to sync files with your desktop computer, contain printing features and provide for multiple user access.

**Feedly [Free – iOS, Android]**
Everyone has their favorite blogs they follow. Whether it is for legal, business or world news, entertainment, or updates on your favorite sports team, this app does an excellent job of keeping you current. Feedly allows you to organize all of you favorite blogs into one place. Simply download this app and then subscribe to the RSS feed from your preferred blogs. Feedly also integrates with Facebook, Twitter, Evernote, Buffer, OneNote, Pinterest, LinkedIn and others.

**ScannerPro [$2.99, iOS]**
This app can be used to scan in documents, receipts and images. Once documents have been downloaded they can be sent via e-mail or to Google Docs or Dropbox. If you are looking for an Android document scanner, **GeniusScan** (free –iOS, Android) is a good alternative.
Reflector [$12.99, iOS, $6.99 Android]

This app allows you to display your iOS smartphone or iOS tablet on a number of different devices. Now you don't have to use wires or AppleTV to display on a big screen. Furthermore, you can display to multiple devices at once! If you are trying to display your Android mobile device you will need to download their sister app, AirParrot.

Legal Productivity Apps

Developers have seen a market in lawyers and some great apps specifically tailored towards attorneys have been created. At this point many of the apps listed below are only available on Apple devices. However, this most likely will change in the future as more developers begin to create apps for Android products.

Courtroom Apps

TrialPad [$89.99, iOS]

This app was specifically designed for attorneys to use their iPad in the courtroom. TrialPad allows attorneys to organize, manage, annotate, and store their documents and videos in their iPad. Attorneys can then display the documents in “presentation view” which will show the content on the entire screen and transition between the documents like a PowerPoint presentation.

Exhibit A [$14.99, iOS]

A more inexpensive alternative to TrialPad is Exhibit A. Most of the reviews of this app suggest that it has most of the features of TrialPad at a reduced cost. However, most reviews also state that it is not as intuitively designed as TrialPad.
Jury Selection Apps

**iJuror [$19.99, iOS]**
This iPad app was created for attorneys during jury selection and is currently the most popular jury app available. This app lets the attorney add juror information based upon where a juror is sitting, add notes as the trial proceeds, and has drag and drop features to select and drop jurors. It allows the attorney to customize this app based upon the number of jurors and their configuration in the courtroom.

**iJury [14.99, iOS]**
This is another jury selection app that has received favorable reviews by trial attorneys. You can input the responses of jurors and rank them either positive, negative or neutral. This app then will produce statistics and metrics about your jury pool.

Time Tracking Apps

**iTimekeep [iOS, Android, Windows]**
This time tracking app has been designed to integrate with most billing and matter-management software used by law firms. If your firm uses any popular billing software packages this app will most likely connect seamlessly with it. This has received raving reviews by lawyers but has some costs associated with it.

**Time Master+Billing**
While this app is not designed specifically for lawyers, it has been reviewed favorably by lawyers to be an inexpensive, easy-to-use app for tracking billable time while away from the office.
Other Legal Productivity Apps

TranscriptPad [$89.99, iOS]
As the name suggests, this iPad app assists attorneys in reviewing transcripts. TranscriptPad lets attorneys code issues, search text, prepare reports and organize transcripts. Once the transcripts are uploaded into this app it automatically will fill in information about the deponents, dates, case number and other identifying information.

Legal Edge [Free – iOS]
This app provides lawyers with the latest news organized by a variety of legal topics. Users can browse by practice area and can be viewed in pdf format or a Safari browser.

Cite-Checker [$2.99 – iOS, Android]
While this app was probably designed with law students in mind, this app provides the Bluebook rules in an easy to understand manner. It has explanations and examples for statutes and cases at the federal and state level.

Legal Research Apps
These apps are designed to let you research legal issues while away from the office. Some of these are through fee based subscriptions like Westlaw and Lexis. However, there are a lot of free apps available that provide access to primary laws. The good news is that most of these apps are available for both Android and Apple devices.

FastCase [Free – iOS, Android]
As members of the Georgia Bar you are familiar with FastCase. This legal research database, which is free to Georgia Bar members, has developed an app so that you can
use this database on your mobile device. This app has won many awards for its intuitive
design and interface. This app will allow lawyers to locate statutes and cases from
anywhere.

**WestlawNext [Free (for subscribers) - iOS, Android]**

For those of you that subscribe to WestlawNext, there is a free app that allows you to use
this legal database wherever you go. The research you perform on your mobile device is
fully synchronized with your account, so when you get back to your office the research
will be up to date on your office computer. This allows researchers to search cases,
statutes, regulations and even treatises that are within their subscription.

**LexisAdvance [Free (for subscribers) - iOS]**

Just like WestlawNext, LexisNexis has developed a free app for its next generation
database, LexisAdvance. For subscribers of LexisAdvance, this app allows researchers
to search for applicable cases, statues, regulations and treatises that are within their
subscription.

**Bloomberg Law [Free (for subscribers) - iOS, Android]**

Bloomberg Law has quickly become a competitor to Lexis and Westlaw. It has recently
issued a new app that allows you to research all of Bloomberg Law including its BNA
materials.

**PacerPro [$15.00/mo, iOS]**

PacerPro makes searching Pacer much more easy and efficient. It provides researchers
with much more powerful search features and the ability to bookmark cases. This is
currently only available for the iPad but is an outstanding resource.
Law Stack [Free – iOS]


Miscellaneous Apps

FindmyiPhone [Free – iOS]; Android Device Manager [Free – Android]

These are an essential apps for any mobile device user. These apps allow owners of smartphones and tablets to logon to a computer and locate the specific location of their devices if they are ever misplaced or stolen. These apps also allow owners to remotely lock the device or remove data from it in the event that it is lost. You never know how valuable these apps are until you cannot find your phone or tablet!

Crackle [Free – iOS, Android]

This is one of the few apps that lets individuals watch movies and television shows for free. There are over 200 movies to choose from and it also includes popular old television shows and original series like, “Comedians in Cars Getting Coffee.” Please note that this app requires an internet connection.

Whitenoise [Free – iOS, Android]

Having trouble falling asleep? This app plays rain, airplane engines, waves, fans, and other noises to help you fall asleep.
Technology Tips

These are some handy tips and tricks to help make your computing life easier:

Private Browsing
If you need to hide your browsing from others, whether shopping for a Christmas or birthday gift, not wanting others to see bank account balances or to keep a password safe, all three popular browsers offer ways to keep your browsing private:

**Internet Explorer:** Ctrl+Shift+P  
**Firefox:** Ctrl+Shift+P  
**Google Chrome:** Ctrl+Shift+N

Searching multiple pdf files at once
Open up Adobe Reader and press Ctrl+Shift+F. Then select all pdf documents and the folder you would like to search. There are options for searching including, whole words only, case-sensitive, including bookmarks, and including comments.

Split Screen in Windows 7/Windows 8
If you would like to view two applications side by side, Microsoft Windows has a nice feature to allow you to do this. Simply drag one application to the left side of the screen and it will then resize to the left half. Take the other application and drag it to the right side of the screen and it will automatically fill up the right side of the screen.

Favorite Shortcuts:
Everyone has their favorite shortcuts to use on their computers. Below are some of my favorite ones that I have found to save me a lot of time:

1. Using the spacebar to move forward on a webpage  
2. [F4] – repeats last action  
3. [F5] – move to another page  
4. [Ctrl +] to make page bigger [Ctrl –] to make it smaller  
5. [Ctrl + Home] - go to the beginning of any Microsoft application  
6. [Alt + Tab] – brings up your active windows  
7. Powerpoint – [B] will make screen go black [W] will make it go white  
8. [Ctrl + Shift + T] will bring back a closed tab on any internet browser