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Does Going Green Equal Making Green?, 21st Annual Red Clay Conference

Peter A. Appel
University of Georgia School of Law, appel@uga.edu

T. Rick Irvin
Registry Consultants

Stephen E. O'Day
Smith, Gambrell & Russell

Sarah Schindler
University of Georgia School of Law

Scott Hitch
Hitch & Webb

*See next page for additional authors*

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**21st Annual Red Clay Conference**  
**University of Georgia School of Law – Dean Rusk Hall**  
**Friday, March 20th 2009**

*Does Going Green Equal Making Green?*

**Goal:** To increase public awareness of environmental issues of regional, national, and international significance through a series of educational presentations and open forum discussions. A full spectrum of views from the private legal sector, the corporate/business sector, the government, and public interest groups will be represented.

**Presented by:** The Environmental Law Association

**Who Should Attend:** Attorneys, Professors, Students, and Members of all communities

**Agenda**

8:30am – 9:00am  Registration & Coffee

9:00am – 9:10am  Welcome by Dean Rebecca H. White

9:20am – 10:20am  Keynote Speaker # 1
   1. Professor Peter Appel, University of Georgia School of Law & Dr. T. Rick Irvin, J.D., Managing Principal - Registry Consultants, LLC: *Sustainable Commerce: Georgia’s Next Economy*

10:20am – 10:30am  Break

10:30am – 11:30am  Green Building
   1. **Moderator:** Professor Sarah Schindler, University of Georgia School of Law
   2. Scott Hitch, Partner - Hitch & Webb, LLC (Atlanta, GA)
   3. Gerald Pouncey, Partner – Morris, Manning & Martin (Atlanta, GA)
   4. Bob Roche, Doraville City Councilman (Doraville, GA)

11:30am – 11:45am  Break

11:45am – 12:45pm  Lunch/Keynote Speaker # 2
   1. Stephen O’Day, Partner and Sustainability Practice Group Leader – Smith, Gambrell & Russell (Atlanta, GA)

12:55pm – 1:55pm  Green Forestry
   1. **Moderator:** Professor Jamie Baker Roskie, Managing Attorney Land Use Clinic - University of Georgia School of Law
   2. Dr. Ronald Carroll, Director of Science - University of Georgia School of Ecology (Athens, GA)
   3. Joe Burgess, Senior Forester – Georgia Forestry Commission (Atlanta, GA)
   4. Dr. Dale Greene, Professor – Warnell School of Forestry and Natural Resources, UGA (Athens, GA)

1:55pm - 2:15pm  Break

2:15pm – 3:15pm  Green Corporate Environmental Initiatives*
   1. **Moderator:** Professor Christian Turner, University of Georgia School of Law
   2. Ben Jordan, Environmental Manager - Coca-Cola (Atlanta, GA)
   3. Vail Thorne, Senior Environmental Counsel - Coca-Cola (Atlanta, GA)
   4. Michael E. Morgan - Environmental Health Group - Delta (Atlanta, GA)

3:15pm – 4:15pm  Growing Tide of Green Investment
   1. **Moderator:** Professor Usha Rodrigues, University of Georgia School of Law
   2. James Marlow, Founder and CEO of Radiance Solar Co. (Atlanta, GA)
   3. Don McDonnell, Founder and Managing Director of the McDonnell Group (Atlanta, GA)
   4. Patrick Millsaps, Founder - The Millsaps Law Firm (Camilla, GA)

4:20pm – 4:30pm  Closing Remarks  
*Notes Blue Card Event for UGA undergraduate students*